

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the sessions listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification.

**Activity Organizer:** Association for Healthcare Philanthropy  
**Title of Conference:** Mid-Atlantic Regional Conference  
**Dates:** May 6 - 8, 2007 – Williamsburg, VA

**Sunday, May 6**

Development Primer 8:00 am – 4:00 pm (7 hrs)

**Monday, May 7**

**Educational Session I (9:15 – 10:30 am)**

HELP, I think I Need a Capital.....(1.25 hrs)  
Crafting a New and Dynamic Case.....(1.25 hrs)  
Maximizing Performance in a Complex... (1.25 hrs)  
Corporate and Foundation Relations.....(1.25 hrs)

**Educational Session II (11:00 am – 12:15 pm)**

Making the Ask: Practical Activities.....(1.25 hrs)  
New and Creative Ideas for Annual.....(1.25 hrs)  
Putting “Success” Into Succession.....(1.25 hrs)  
Fundraising to Address Health.....(1.25 hrs)

**Luncheon Plenary Session (12:15 – 2:00 pm)**

Hospital Conversion Foundations and their Impact  
on Local Health Care.....(1.00 hr)

**Educational Session III (2:00 – 3:15 pm)**

From the Ground Up.....(1.25 hrs)  
Using the Internet to Build.....(1.25 hrs)  
Getting the Most.....(1.25 hrs)  
Building Strategic Corporate.....(1.25 hrs)

**Educational Session IV (3:45 – 5:00 pm)**

What Really Works.....(1.25 hrs)  
Meet Them Where They Are.....(1.25 hrs)  
Recruiting and Managing.....(1.25 hrs)  
Planned Giving, The Essentials.....(1.25 hrs)

**Tuesday, May 8**

**Breakfast Roundtable (8:00 -9:15 am)**

\_\_\_\_\_ (1.25 hrs)

**Educational Session V (9:30 – 10:45 am)**

Patient Fundraising.....(1.25 hrs)  
The Never Ending Campaign.....(1.25 hrs)  
The Road to Exponential (Part I).....(1.25 hrs)  
Five Questions Your Donors.....(1.25 hrs)

**Educational Session VII (11:15 am – 12:30 pm)**

Confessions of a Major Gifts.....(1.25 hrs)  
Creative Strategies for Engaging.....(1.25 hrs)  
The Road to Exponential (Part II).....(1.25 hrs)  
Navigating the Planned Giving Maze.....(1.25 hrs)

**Closing Luncheon Speaker (12:30 – 2:30 pm)**

Report From the Frontier.....(1.00 hr)

**Total number of contact hours: \_\_\_\_\_**

*(Number of contact hours = number of Education points on CFRE application form)*