

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the sessions listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification.*

**Activity Organizer:** Association for Healthcare Philanthropy  
**Title of Conference:** Southeast Regional Conference  
**Dates:** June 3 – 5, 2007 – Chattanooga, TN

**Sunday, June 3**

Development Primer..... 8:00 am – 4:00 pm (7 hrs)  
 The Advanced Course....9:00 am – 5:00 pm (7 hrs)

**Monday, June 4**

**Educational Session I (9:15 – 10:30 am)**

Challenging Conventional Notions.....(1.25 hrs)  
 The Personal Touch Approach.....(1.25 hrs)  
 Hospital CEOs – Partners.....(1.25 hrs)  
 New Roles & Expectations.....(1.25 hrs)

**Educational Session II (11:15 am – 12:30 pm)**

Navigating the Planned Gift Maze.....(1.25 hrs)  
 Annual Giving Check-Up.....(1.25 hrs)  
 Physician Champion.....(1.25 hrs)  
 Listening the Gift.....(1.25 hrs)

**Luncheon Keynote Speaker (12:30 – 2:15 pm)**

Five Trends that are Reshaping Health Care in the  
 21<sup>st</sup> Century.....(1.00 hr)

**Educational Session III (2:30 – 3:45 pm)**

Planned Giving for the Small Shop.....(1.25 hrs)  
 Connecting the Dotts.....(1.25 hrs)  
 Hello, I'M from D.C. and I'm Here.....(1.25 hrs)  
 Lead, Follow or Get Out of the Way.....(1.25 hrs)

**Educational Session IV (4:15 – 5:30 pm)**

Marketing Your Planned Giving .....(1.25 hrs)  
 Addressing True Community Needs.....(1.25 hrs)  
 Making the Case for a Capital.....(1.25 hrs)  
 How to get the Best Board.....(1.25 hrs)

**Tuesday, June 5**

**Educational Session V (9:15 – 10:30 am)**

Major Gifts ePhilanthropy.....(1.25 hrs)  
 It's a New World After All.....(1.25 hrs)  
 The Virtual Toy Drive.....(1.25 hrs)  
 High Expectations.....(1.25 hrs)

**Educational Session VII (11:15 am – 12:30 pm)**

Ethical Issues in Planned Giving.....(1.25 hrs)  
 From Birthday Cakes to Wine & Cheese...(1.25 hrs)  
 Trustees + Passion = The Difference.....(1.25 hrs)  
 Struggle Works.....(1.25 hrs)

**Roundtable Luncheon (12:30 – 2:15 pm)**

\_\_\_\_\_ (1.25 hrs)

**Plenary Session (2:30 – 4:30 pm)**

June Bradham CFRE, Corporate  
 DevelopMint...(2.00 hrs)

**Total number of contact hours: \_\_\_\_\_**

*(Number of contact hours = number of Education points on CFRE application form)*