

CFRE

Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification.

Activity Organizer: Association for Healthcare Philanthropy
Title of Activity: AHP Mid-Atlantic & Southeast Regional Conference
Dates and Location: June 11 - 13, 2006 – Asheville, NC

Date: Sunday, June 11, 2006

- AHP Development Primer (8 hrs)
- The Advanced Course in Healthcare Fundraising (8 hrs)

Date: Monday, June 12, 2006

Concurrent Session I – (1.25 hrs)

- Women: A Dedicated Ripple Effect in Philanthropy
- Rising to the Top: A Capital Campaign Case Study
- Philanthropic Objectives and the Culture of...
- In Pursuit of a Common Goal: A Collaborative...

Concurrent Session II – (1.25 hrs)

- Ethics in Fundraising
- How to Maximize Your CEO's Involvement...
- We're Here From Marketing...And We're Here...
- Navigating the Fiduciary Landscape

Date: Monday, June 12, 2006

- Luncheon Keynote Speaker (1.00 hrs)

Concurrent Session III – (1.25 hrs)

- Get by With a Little Help From Your Friends...
- By the Book: Successful Campaign Blueprint...
- The Achilles Heel in Customer Service
- A Planned Giving Program for the Small Shop

Concurrent Session IV – (1.25 hrs)

- Care Coordination: Taking the Donor...
- Major Gifts: The Truth on What Really Works
- Benchmarking and Financial Modeling...
- Looking the Gift Horse in the Mouth...

Date: Tuesday, June 13, 2006

Concurrent Session V – (1.25 hrs)

- Preparing Your Operations...
- Community Awareness & Relationships...
- Recruitment & Retention of Professionals
- Introducing the Ultimate Gift Experience

Concurrent Session VI – (1.25 hrs)

- Advanced Annual Giving Techniques...
- Capital Campaigns & the Magic Bullet
- What's Next? A New Social Responsibility...
- What's Hot and What's Not in Planned Giving

Date: Tuesday, June 13, 2006

- Roundtable Luncheon (1 hr)

Table Topic: _____

- Plenary Session (2.00 hrs)

**Total number of contact hours
attended:** _____

(Number of contact hours = number of Education points)