

CFRE

Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification.

Activity Organizer: Association for Healthcare Philanthropy
Title of Activity: Rockies/Southwest and Southeast Regional Conference
Dates and Location: June 19 – 21, 2005 Palm Beach, FL

Date: Saturday, June 18, 2005

The Advanced Course in Health Care Fund Raising (8 hrs)

Date: Sunday, June 19, 2005

AHP Development Primer (8 hrs)

Date: Monday, June 20, 2005

Concurrent Session I (1.15 hrs.)

- Donors Who Give Less Than \$1000
- Merging Technology with Your Planned Giving Program
- Making the Big Gift Happen
- Strategic Planning for Building Dreams
- Trends and Importance of Philanthropy

Concurrent Session II (1.15 hrs.)

- Creating a Business Plan
- Lights...Camera...Action
- Creating Synergy with your Physicians and Faculty
- Data Driven Strategic Planning
- New Paradigms, Fundamentals and How to Evaluate Your Development Professional

Plenary Luncheon & Speaker (1.75 hrs)

Concurrent Session III (1.15 hrs.)

- Wooing Physicians
- Technology on a Shoestring
- Preparing for a Major Capital Endowment Campaign
- The CEO as Partner
- How to Run a Hospital and a Foundation

Concurrent Session IV (1.15 hrs.)

- The Role of Direct Marketing
- Rising to the Challenge
- Going Back to Back?
- Ethics in Fundraising
- Ask the Experts

Date: Tuesday, June 21, 2005

Concurrent Session V (1.15 hrs)

- Generation X, Generation Y and Women
- Finding and Fixing Your Top Ten Gift Processing Problems
- Closing the Gift
- Reaching for the Top Job
- eMarketing Planned Gifts to Donors

Concurrent Session VI (1.15 hrs.)

- Employee Giving Campaign
- Connecting Planned Gifts to the Top of the Donor Pyramid
- The Future of the Capital Campaign
- Health Care Fundraising for the Future
- 10 Planned Giving Mistakes

Roundtable _____ (1 hr)

- Double Your Pleasure Double Your Fun (2 hrs)
- What Do You Learn from Asking 230,000 Individuals for a Charitable Bequest (2 hrs)

Total number of contact hours attended:

_____ (number of contact hours = number of Education points)