



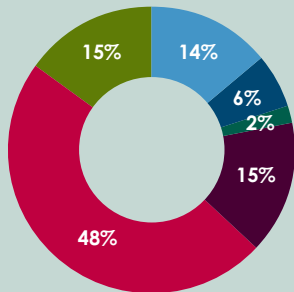
OCTOBER 17–20, 2018

The AHP Annual International Conference is North America's largest gathering of fundraising professionals specializing in health care philanthropy.

Who Attends:

Health care fundraisers from the US and five other countries attend the Annual International Conference each year. The conference attracts development professionals at every career level.

2017 International Conference Attendees



- President/CEO/Executive Director
- CDO
- Other C-Level
- SVP/VP
- Gift Officer/Senior Director/Director
- Mgr/Specialist

Why it Exists:

The AHP Annual International Conference will be in its 51st year in 2018. With more than 50 educational sessions and pre-conference workshops for every professional pathway, the AHP Annual International Conference is the one event most of our members attend each year. Press may attend.

What You Gain:

This is the biggest event on the health care philanthropy calendar. A bustling Exhibit Hall featuring 70+ companies provides terrific opportunity to showcase your services and product offering to this sector. Additionally, sponsorship opportunities from thought leadership to attendee experience provide you with the chance to elevate your brand above the rest. If your firm serves health care philanthropy, you should be here.

Exhibit Booth Packages

Your Exhibit Booth Package includes:

- 2 conference registrations (a \$1,300+ value)
- Access to all educational sessions and meal functions
- Complimentary pre-conference attendee list (3 weeks prior to meeting; mailing address only—no emails per AHP policy)
- Company listing on conference website

Exhibiting Prices

Booth Type	Member	Non-Member
10'x10' standard booth	\$1,725	\$2,125
10'x10' corner booth	\$1,825	\$2,225
10x20' standard booth	\$2,235	\$2,725
10'x20' corner booth	\$2,425	\$2,825
NEW! Premier Placement		
10 available, near AHP Booth		\$200 in addition to booth fee

Reserve Your Booth Today!

1

Complete and return the application form with payment to AHP

2

AHP will contact you to review the floorplan and select your booth

Diamond Sponsor (Exclusive) \$25,000

Demonstrate your commitment to health care development and AHP by being the exclusive Diamond Sponsor. Benefits include:

- Four complimentary registrations for company representatives, including all educational sessions and meal functions
- Opportunity for 1–2 minute welcome remarks at opening **OR** closing general session
- Placement of promotional item in conference bag or placed on chairs at opening **OR** closing general session
- Company logo featured prominently in all conference promotions (for maximum exposure commit by April 1, 2018)
- One (1) complimentary exhibit booth space (10'x10')
- Acknowledgment at general sessions
- Company logo on all on-site conference signage, placed in prominent locations)

Gold Education Sponsor (two available) \$10,000

Invest in the future of health care philanthropy by sponsoring at the Gold Education level. Benefits include:

- Two complimentary registrations for company representatives, including all educational sessions and meal functions
- Opportunity to introduce one conference breakout session
- Placement of promotional item in conference bag
- Company logo included in sponsor listings in all conference promotions and website (for maximum exposure commit by April 1, 2018)
- Acknowledgment at general sessions
- Recognition on prominently-placed on-site signage

Sponsor these Customer Experience items to increase your brand affinity.

All sponsorships below include the following benefits:

- Company logo included in sponsor listings in all conference promotions and website (for maximum exposure commit by April 1, 2018)
- Acknowledgment at general sessions
- Recognition on prominently-placed on-site signage
- Placement of promotional item in conference bag

Opening Reception (Exclusive)

\$10,000

You never get a second chance to make a first impression! Be the first to welcome attendees to the conference and help set the tone for the energy and excitement that is the International Conference! Unique benefits:

- Logo signage at event
- Opportunity to distribute materials on tables at event
- Opportunity for 1–2 minute welcome remarks
- Opportunity to provide attendees with a promotional "parting gift" at evening's end

Opening Session (Exclusive)

\$10,000

The opening session is where the learning begins! Get in on the ground floor by supporting this highly-attended session—this is one of the best conference visibility opportunities! Unique benefits:

- Logo on all major conference materials and website (must receive commitment by July 20 to ensure logo on printed materials)
- Opportunity to provide 1–2 minute video to be played prior to the beginning of the session (subject to AHP approval, must be submitted at least 2 weeks prior to the conference) **OR** opportunity for 1–2 minute welcome remarks at opening general session

Conference WiFi (Exclusive)

\$10,000

You'll be the hero of the conference by sponsoring the attendee WiFi service. Unique benefits:

- Acknowledgment during onscreen walk-in slides for all sessions
- Acknowledgment within AHP Mobile App

Massage Station (Exclusive)

\$7,500

Help conference attendees RELAX and feel great! The massage station features a separate area set up for chair and foot massages by professional massage therapists. Unique benefits:

- Opportunity to welcome attendees at the massage station as desired
- Maximize your exposure by providing tshirts for the massage therapists to wear while on duty (sponsor to provide tshirts at own cost)

Tote Bag (Exclusive)

\$7,000 including bags; \$2,000 if bags provided by sponsor, subject to AHP approval

Tote bags are always appreciated by conference attendees—extend your brand marketing beyond the meeting with a quality tote. Company name on tote bags provided to attendees at registration

Lanyards (Exclusive)

\$6,000 including lanyards; \$2,000 if lanyards provided by sponsor, subject to AHP approval

Company name on lanyards provided to attendees at registration.

Meeting Mobile App (Exclusive)

\$5,000

Attendees will thank you giving them all of the information they need for the meeting right at their fingertips! The mobile app is a must for every conference and provides a great way for attendees to share, connect, and learn! Unique benefits:

- Logo on app landing page and banner
- Opportunity to push one pre-approved “thought leadership” quick poll to attendees during event

Hotel Keycard (Exclusive)

\$3,000 plus cost of keycards

Hotel keycards will stay in the hands of all conference attendees throughout the event, giving you outstanding visibility!

Attendee Portfolio (Exclusive)

\$1,500 plus cost of item

Help attendees stay organized by providing a portfolio or notebook to be given out at registration. Unique benefits:

- Company name on notebook/portfolio to be handed out to attendees at registration
- Opportunity to include one promotional flyer in notebook/portfolio

Bag Insert (Unlimited)

\$1,000 plus cost of item

If no conference tote is available, item will be placed on chairs during a conference general session as determined by AHP. Available to current exhibitors or sponsors only.

Pens (Exclusive)

\$1,000 plus cost of item

Save attendees from cheap hotel pens by providing a logoed, high quality writing instrument. Your logo pen will be placed in the conference tote, or if no bag is available, at registration.

Room Drop (Unlimited)

\$1,000 plus cost of item and hotel distribution costs

Your promotional item or flyer won't be missed when you have it delivered directly to attendee sleeping rooms! A sweet treat, cool gadget, informational product or other item is sure to be a hit! Sponsor provides the item and AHP will coordinate the delivery with the hotel.

