

## **Current Exhibitor Descriptions**

As of 9/18/2018

## Accordant Philanthropy, Booth #110, Ponte Vedra Beach, FL

#### www.AccordantPhilanthropy.com

Accordant Philanthropy is a full-service health care philanthropy consulting firm. We not only advance grateful engagement, campaigns, leadership engagement and communications but also address pressing issues from driving systemization to operationalizing population health. Harness our team's thought leadership and deep-frontline experience in health care philanthropy to guide your progress.

#### Advancement Resources, Booth #117, Cedar Rapids, IA

#### www.advancementresources.org

Advancement Resources is a world leader in research and breakthrough thinking in philanthropy. Utilizing more than 15 years of expertise in medical, academic, and nonprofit philanthropy, we work with organizations to help them realize their full philanthropic potential through our highly customized and comprehensive professional services with a strong emphasis on meaningful, donor-centric philanthropy.

#### Aesthetics, Inc., Booth #101, San Diego, CA

#### http://www.aesthetics.net/

We design Elegant, Timeless, Artful, Appropriate, Beautiful, Unique, Static and Interpretive Donor Recognition, History Displays, Board of Director Displays, and Environmental Graphics.

## Allegiant Direct, Inc., Booth #307, Brentwood, TN

#### https://www.allegiantdirect.com/

Allegiant Direct, Inc., is a full-service agency specializing in the planning and creation of successful direct marketing fundraising programs for nonprofit organizations. For more information, contact Shannon Russell at shannon@allegiantdirect.com, or visit <a href="www.allegiantdirect.com">www.allegiantdirect.com</a>.

### Amri Studio, Booth #210, Portland, OR

#### www.amristudio.com

Amri Studio has a 35-year track record of creating award-winning crystal Donor Recognition for hospitals, universities, corporations, museums, & performing arts centers. We believe every caring act is an ACT of LIGHT. Our work helps illuminate these precious acts. Ask us about our award winning, innovative new Digital Donor Recognition systems!

## Bentz Whaley Flessner, Booth #312, Minneapolis, MN

#### www.bwf.com

With thirty-plus years of experience, Bentz Whaley Flessner consultants bring expertise needed to make the most impact for their client's immediate and future needs. Four Principals, including Bruce Flessner, Joshua Birkholz, Mark Marshall and Katrina Klaproth, partner with our clients on a wide range of advancement services.

#### Beth Interactive Inc., Booth #218, Chicago, IL

### http://bethinteractive.com/

Beth Interactive is a digital marketing and fundraising agency in Chicago specializing in online strategy and consultation, e-fundraising, email marketing, SEO and website design. With a consistent track record of improving donor engagement and increasing online giving, our healthcare philanthropy work with hospitals and foundations delivers exceptional ROI while staying on brand, on time and on budget.

#### Blackbaud, Inc., Booth #200, Charleston, SC

## https://www.blackbaud.com/

Blackbaud is the world's leading analytics and cloud software company for the nonprofit sector. Our analytic solutions provide healthcare organizations access to and information on three key groups: new consumers, existing patients and valued constituents. Our solutions impact both operational and philanthropic revenue allowing hospitals and like organizations to focus on mission delivery while reducing debt dependency. Blackbaud innovates at the intersection of consumers, patients and philanthropists, delivering new solutions that are shaping future of healthcare.

### Borns Group/VDM, Booth #111, Aberdeen, SD

### www.vdm.bornsgroup.com

"Annual Giving Solutions that make a difference for you!" "We blend your needs and expertise with our proven strategies for Fundraising Success. Using an industry-leading, fact-based approach, we our fundraising consultants work for you to uncover fundraising opportunities and eliminate unproductive spending." -Analytics –Strategy -Campaign Design –Execution

#### Brakeley Briscoe Inc., Booth #304, San Mateo, CA

## http://www.brakeleybriscoe.com/

Leadership Search Partners, a Brakeley Briscoe company, is an executive search firm focused exclusively on the nonprofit sector.

We specialize in searches for CEO/Executive Directors/Development Directors, and other C-suite managers. We work with local, regional, and national, and international nonprofits in all sectors, helping them hire exceptional senior-level leaders. We ensure that our clients find leaders that are a perfect fit for their mission, culture, and values, and their specific challenges.

Other Brakeley Briscoe companies focus on fundraising consulting.

## BrookGlobal, Booth #215, Woodlands, MB

#### http://brookglobal.com

Your strongest fundraising campaign starts right here. Our passion is working with you, sharing our knowledge and expertise. With over 30 years of experience and more than 700 installations Brook Global is honored to work with you to generate the best results for your community and the most effective and impressive donor recognition system possible.

## BRYANT GROUP, Booth #100, Irvine, TX

#### www.bryantgrp.com

BRYANT GROUP partners with hospitals, medical centers and health systems to build powerful development teams. For 30 years, our consultants have recruited advancement professionals here in the US and abroad. We now also offer training and coaching services focused on enriching and retaining strong teams and effective leaders.

#### Campbell & Company, Booth #400, Chicago, IL

## https://www.campbellcompany.com/

Campbell & Company is a national nonprofit consulting firm that helps organizations create greater impact through fundraising, communications, executive search, and strategic information services. Since 1976, we have partnered with institutions across the healthcare sector on their journey to change lives. With offices and consultants across the country, we match the depth of our experience with the breadth and vision of a national firm—no matter where you are. To learn more, please call (877) 957-0000 toll-free, email info@campbellcompany.com, or visit www.campbellcompany.com.

#### Catapult Fundraising, Inc., Booth #404, Henderson, NV

## https://www.catapultfr.com/

Founded by industry leaders Diane M. Carlson and Anthony R. Alonso, Catapult Fundraising is a full-service firm specializing in capital campaign consulting services and telephone outreach programs including annual fund, capital campaign wrap-up, and planned giving calling.

## CCS Fundraising, Booth #203, New York, NY

### http://ccsfundraising.com

CCS is a strategic fundraising firm that partners with non-profits for transformational change. We plan, manage, and implement programs that achieve fundraising goals and mission impact.

### Celebrity Talent International, Booth #220, Carlsbad, CA

#### https://www.celebritytalent.net/

CTI is the top fundraising talent agency in North America and a proud member of AHP. We have for 25 years offered the top performers, speakers, actors and athletes for our fundraising client's events. Our core business is helping hospitals, medical centers and healthcare oriented fundraisers. Contact us for options for your next event and will also share helpful tools and great names that have been very successful for AHP members. -Glenn Richardson, President, CTI.

#### CFRE International, Booth #102, Alexandria, VA

#### www.cfre.org

Commit, excel, lead. Become a CFRE. Join the thousands of fundraising professionals worldwide who have become a Certified Fund Raising Executive (CFRE). As the first globally recognized fundraising credential, CFRE indicates leadership, confidence, and ethics. Stop by our booth to learn how becoming a CFRE can benefit your career.

## C.I. Partners Direct, Booth #104, Ventura, CA

#### https://www.cipdirect.com/

C.I. Partners Direct is a national fundraising and consulting agency, specializing in strategic planning and implementation of multi-channel direct response programs for many nonprofit organizations. We partner with our clients to provide customized programs to achieve their fundraising goals, while providing them with exceptional results and an excellent customer service experience.

#### Classy, Booth #202, San Diego, CA

## https://www.classy.org/

Classy is a leading mobile and online fundraising platform for nonprofits, trusted by organizations of all types and sizes, including The Salvation Army, The Trevor Project, ProPublica, and Shriners Hospitals for Children. Started by a group of passionate fundraisers, Classy's beautiful, flexible, and performance-driven software modernizes the giving experience to help organizations raise more money and scale their impact.

#### Crescendo Interactive, Inc., Booth #301, Camarillo, CA

#### https://www.crescendointeractive.com/

Serving the planned giving industry for 30+ years, Crescendo Interactive provides all the tools and services to market major and planned gifts. Our fully integrated marketing system features custom and mobile websites, enewsletters for donors and advisors, marketing literature, bequest campaigns, social networking, analytics, proposal software, training and more. Visit CrescendoInteractive.com for more information.

### DonorSearch, Booth #421, Marriottsville, MD

## https://www.donorsearch.net/

DonorSearch provides accurate and actionable information which identifies your best prospective major gift donors, annual fund donors, and planned gift donors based on proven philanthropy and wealth analytics.

### EveryAction, Booth #216, Washington, DC

#### https://www.everyaction.com/

EveryAction is a nonprofit technology provider that offers best-in-class digital, donor management, advocacy, and organizing tools on a single, unified CRM!

### Ghiorsi & Sorrenti Inc. (GSI), Booth #106, Wyckoff, NJ

#### www.gsiphilanthropy.com

Ghiorsi & Sorrenti Inc. (GSI) is a full-service philanthropic consulting firm specializing in capital campaigns for the complete spectrum of healthcare organizations. Since 1989, GSI has partnered with hundreds of providers with goals ranging from a million to several hundred million. GSI has assisted its clients in raising billions of dollars, and recently introduced REACH Data Analytics to complement our array of services.

## Gift Clarity, Booth #118, Brentwood, TN

#### www.giftclarity.com

"Are you meeting with the right donors? Reach your true fundraising potential and ensure you're connecting with the RIGHT donors at the RIGHT time. Our easy to follow roadmap will re-engage your lapsed and occasional donors to give more regularly, while annual and major donors increase their support and giving."

#### Gobel Group, Booth #313, West Chester, PA

## www.gobelgroup.com

The Gobel Group is the leading consulting firm working exclusively in healthcare philanthropy, and the experts in helping clients build meaningful partnerships with physicians and nurses to create a robust grateful patient program. Gobel's system can create clinician champions who identify the best prospects, introduce those prospects to you, and become involved in the philanthropic process. The result is more philanthropic revenue for your institution.

## Graham-Pelton, Booth #208, Summit, NJ

#### https://grahampelton.com

Graham-Pelton Consulting is the trusted leader in fundraising management, serving the healthcare sector worldwide. We empower organizations to attract high-level philanthropy, enabling them to achieve their missions. Simply put, what we do helps make the world a better place. And that is precisely why we do it.

## Gravyty, Booth #402, Newton, MA

### https://www.gravyty.com/

Gravyty is a cloud-based, AI-enabled fundraising solution that empowers fundraisers to raise more money, spend more time building relationships, and get ROI from your data. Gravyty's suite of tools fits directly into a fundraiser's email to make the most of a healthcare organization's investment in CRM and data.

### HCB Communications, Booth #420, St. Catharines, ON

#### http://hcbcommunications.com/

At HCB we provide re-activation and lapsed donor retention telefundraising services. We understand that the relationship with the donor is the key to sustainable retention. Our priority is making sure every call results in a positive donor experience.

#### Health Giving, Booth #107, Powell, OH

## www.health-giving.com

Health Giving - A full-service, specialized healthcare philanthropy consulting firm. We are experienced in serving community-based health and healthcare non-profits ranging in size, scope and mission. We are committed to contributing to the quality and success of health philanthropy nationwide, and being a valuable, trusted resource to you and your fundraising office.

### Heaton Smith Group, Booth #206, Atlanta, GA

#### http://www.heatonsmithgroup.com/about-us/

Heaton Smith is a legacy and charitable estate planning firm that helps donors fulfill their legacies and nonprofits achieve their missions.

## Henderson Mallory Partners, Booth #401, Austin, TX

## www.hendersonmallory.com

Consultants in Philanthropy. Whether increasing the effectiveness of established development programs or creating new philanthropic foundations and fundraising programs, Henderson Mallory Partners applies over 50 years of fundraising and management experience to craft custom solutions for nonprofit clients across the country. Services include leadership development, planning, development and organizational audits, foundation and program start-up, feasibility studies and campaign support.

#### HFM Performance Advantage, LLC, Booth #311, St Joseph, MI

## https://hfmperformanceadvantage.com/

Let us help you focus on major gifts and fundamental improvements in process, structure and technology built on Lean Six Sigma principles. We also offer the Engage suite of fundraising mobile apps. These mobile apps support ongoing communications, training, major gifts, campaigns and branding. Motivate staff and board members, campaign volunteers, donors and community influentials.

### Hillary Lyons Associates, Booth #204, Dimondale, MI

## www.hillarylyons.com

HLA is dedicated to providing professional, full-service fundraising counsel to healthcare organizations. Through organizing an extensive network of community and business leaders and providing comprehensive education for staff and volunteers, a program is developed to maximize philanthropic potential and achieve long-term success. Put our expertise to work for you! <a href="www.hillarylyons.com">www.hillarylyons.com</a>.

#### Honorcraft LLC, Booth #316, Stoughton, MA

## http://honorcraft.com/

Honorcraft is a leading designer, manufacturer and supplier of creative, high quality recognition products and systems, serving not-for-profit and for-profit organizations.

Our goal is to help our clients demonstrate their appreciation for the people, organizations, and actions that matter in their lives.

Ask us about LegacyCurator and LCTracker.

## Jerold Panas, Linzy & Partners, Booth #201, Chicago, IL

#### http://www.panaslinzy.com/

We bring to our clients uncommon creativity, flexibility, and accountability. You can count on results that are time-phased and objective-focused. We are the outside voice that produces and ensures successful fundraising programs.

Jerold Panas, Linzy & Partners is made up of experts in the field of fundraising from a variety of sectors. Our energetic team works with organizations to help them make a difference in reaching their goals."

#### Johnson, Grossnickle & Associates, Booth #105, Greenwood, IN

#### www.jgacounsel.com

Since 1994, Johnson, Grossnickle and Associates has taken an authentic approach to strategic and philanthropic consulting. JGA specializes in assisting healthcare organizations with capital campaigns, development audits, feasibility studies, and fundraising counsel. We partner with clients helping them ask the right questions and find the right answers to achieve their goals.

## Kidzpace Interactive, Booth #213, Madison, WI

## https://kidzpace.com/

Kidzpace is perfect for donations and fundraising. We entertain visitors of all ages with a variety of cabinets, carts and kiosks complete with video game systems and touch screen games. Games offer onscreen donor recognition opportunities. Super popular in lobbies, waiting areas, play rooms and patient rooms.

#### LIFT Leadership, Booth #319

LIFT Leadership specialist are certified in proven solutions to build on your strengths to ensure that your organization and the people in it continue to grow and preform at their highest potential. LIFT's powerful engagement model brings real solutions to the problems you face every day.

## Lois L. Lindauer Searches, LLC, Booth #212, Boston, MA

### https://www.lllsearches.com/

LOIS L. LINDAUER SEARCHES (LLLS) is a national resource for those looking to hire the very best talent in the increasingly competitive nonprofit field. This stature has led to a highly regarded reputation as the search firm with a true understanding of the nonprofit world and what it takes to succeed in its challenging environment. Those who have called on our service include hiring managers from higher and secondary education; hospitals and academic research centers; think tanks, research facilities and foundations; and advocacy, public service, social justice and other mission-driven nonprofits. Our client list today represents the most prestigious organizations.

## Marts & Lundy, Booth #109, Lyndhurst, NJ

### www.martsandlundy.com

At Marts & Lundy we have senior consultants who specialize in health sciences precisely because of the complex nature of the work. They possess unparalleled breadth of experience from their work as advancement professionals and breadth of perspective from their work with clients across North America and the UK.

#### MD Designs Inc., Booth #300, Springfield, IL

## www.mddesigns.com

Since 1961 MD Designs Inc. has created spectacular donor walls, signage and awards. It is our goal to provide our clients with a custom creative donor wall or recognition award that inspires philanthropy, aesthetically fits their facility, accommodates their donor programs and is manufactured with the highest quality lasting products.

#### Mindseye Project Partners, Booth #121, Cedar Rapids, IA

## http://www.mindseyepartners.com/

Every donor, student, and institutional leader has a story—uncovering and sharing these stories is one of the most effective ways to drive engagement and inspire greater commitment to your organization. From creation to presentation, Mindseye Project Partners works with each client to develop and deliver meaningful content and events designed to inspire and move the audience to action.

#### Omatic Software, Booth #103, North Charleston, SC

## https://omaticsoftware.com/

Omatic provides both the tools and expertise to ensure that your records are accurate while your communications, segmentation, and engagement strategies are easily managed. The challenge to convert grateful patients into generous supporters is often found in the details: the right information, the right timing, and the right approach. Let Omatic partner with your organization to simplify your processes and help you get the most out of both your Grateful Patient Program and Raiser's Edge.

#### Otto Trading, LLC, Booth #405, Miami, FL

## http://www.ottotrading.com

Otto Trading is one of the most credible suppliers of Raw material, minerals and bulk cargo in the region. We have partnerships in Chicago, Los Angeles, New York, Miami and major ports on the west – and east coast of the USA. We will make sure your goods get from anywhere to everywhere!

#### Paschal Murray Executive Search, Booth #302, Wilmington, NC

#### www.paschalmurray.com

Paschal Murray is your specialized executive search firm for professional fundraising positions. We are committed to finding the talent that matches the culture and the needs of our non-profit client organization. Our entire focus is to recruit for positions in philanthropy, foundation leadership and alumni affairs.

#### PEG, Ltd., Booth #317, Houston, TX

#### http://pegltd.com/

Performance Enhancement Group, Ltd. ("PEG") is an organizational development consulting firm. As such, our activities are focused on helping our clients improve their individual, team, and organizational performance. We do this by working in partnership with our clients to develop and implement processes designed to enhance employee and customer relationships.

## Presentation Design Group, Booth #113, ST. Eugene, OR

#### http://www.pdgdesign.net/

We design, manufacture and install architectural and interactive donor recognition displays, history exhibits and environmental graphics.

Our experience helped us create Giftmap, a map-based tool that will help you plan, document and manage funding opportunities and recognition inventories. Giftmap has become the central planning and communication platform for some of the most respected fundraising shops across North America.

### Snavely Associates, Ltd, Booth #305, State College, PA

#### www.snavelyassociates.com

Snavely Associates develops fundraising campaign brands and marketing communications for education, healthcare, and the arts. Our cloud-based digital platform, Ovrture, is revolutionizing major donor and prospect communications and stewardship by powering the creation of highly tailored and personalized cultivation websites and impact reports.

## The Angeletti Group, Booth #416, New Vernon, NJ

### http://www.theangelettigroup.com/

The Angeletti Group offers philanthropic counsel to the most passionate in healthcare, education and community building. Customizable, strategic and deliberately personal by design, we offer a wide variety of organizational advancement services, including metrics-driven major gift programs, campaign management, prospect research and wealth screening, board development, executive search and more.

#### The Giving Collaborative, LLC, Booth #217, East Haven, CT

## http://www.givingcollaborative.com/

The Giving Collaborative (TGC), a comprehensive consulting firm, builds lasting relationships based on trust and respect with each organization it represents. From campaign readiness and assessment to grant writing, our goal is your success. With representation in California, Connecticut, Nevada, Florida, Massachusetts, and the Washington, D.C. metro area, TGC is a leader in philanthropy consulting.

### Thompson & Associates, Booth #114, Brentwood, TN

## https://ceplan.com/

Thompson & Associates partners with development teams to serve as a catalyst for actively creating planned gifts by bridging heart felt conversations surrounding a person's values with technical conversations surrounding their valuables. Our process creates a greater sense of clarity and purpose to carry out an individual's present and future philanthropic intent. Additionally, our services provide organizations new opportunities for engaging individuals, solidifying relationships and securing large gifts. Through strategic implementation, the individuals and organizations fulfill their objectives and reach their financial goals.

# Vision Philanthropy Group, Booth #309, Nashville, TN

#### www.visionphilanthropy.com

Vision Philanthropy Group is a full-service philanthropy consulting firm specializing in health care and biomedical research. We are architects of transformative philanthropy. VPG's Bold Asking® training program is designed to give board members, CEOs, physicians and staff the tools they need to be effective, comfortable partners in transformational giving.

#### VoiceLogic, Booth #411, Toronto, ON

#### https://voicelogic.com/

VOICELOGIC provides a unique stewardship and fundraising communication tool. We offer RINGLESS messaging. Our clients' simply record a message, and we deliver it directly in to the voicemail of your donors without ringing the telephone. We also offer Call Center services specializing in conversion calls, monthly upgrade and lapsed donors reactivation calls.

## WealthEngine, Booth #406, Bethesda, MD

#### https://www.wealthengine.com/

Using actionable wealth and lifestyle insights, WealthEngine fuels highly-targeted campaigns that continuously deliver measured outcomes. The WealthEngine platform is powered by more than a half trillion data points and uses proprietary learning science to create unique WE Profiles for more than 250M people in the U.S.

### W & E Baum, Booth #417, Freehold, NJ

#### www.webaum.com

W & E Baum, designers and manufacturers of donor recognition and memorial walls, giving trees, cast plaques, awards, lettering and signage. We offer complete solutions to fulfill your recognition and memorial needs with both traditional and contemporary designs.