



Approved Provider for Continuing Education

## CFRE International

Certifying fundraising executives  
Setting standards in philanthropy

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# CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - [Association for Healthcare Philanthropy]  
**Title of Activity:** - [Convene Canada 2016]  
**Names of Presenter(s):** - [Various]  
**Dates and Location:** - [April 27-29, 2016 – Montreal, QC]

**Date: Wednesday, April 27, 2016**

**Preconference Programs: 8:00 [am] – 4:00 [pm] (7 pts)**

- [The Primer: The Fundamentals In Health Care Development]
- [The Advanced Course in Healthcare Fundraising]

**Date: Thursday, April 28, 2016**

**Opening Keynote: 8:30 [am] – 9:45 [am] (1.5 pts)**

- [Tell A Story, Sell A Brand]

**Date: Thursday, April 28, 2016**

**Session 1: 10:15 [am] – 11:45 [pm] (1.5 pts)**

- [If I Only Knew Then What I Know Now]
- [The Perfect Storm]

**Date: Thursday, April 28, 2016**

**Session 2: 1:45 [pm] – 2:45 [pm] (1 pt)**

- [Great Expectations]
- [Turning 3<sup>rd</sup> Party Event Holders/Participants into Major Gift Donors]
- [Planning For Success]

**Date: Thursday, April 28, 2016**

**Session 3: 3:15 [pm] – 4:15 [pm] (1 pt)**

- [Exercising Your Ask Muscle]
- [Crisis Communications]
- [Creating a Balanced Major Gift Program]

**Date: Thursday, April 28, 2016**

**Session 4: 4:30 [pm] – 5:30 [pm] (1 pt)**

- [Making Molehills Into Mountains]
- [Artful Persuasion]

- [Developing Strategies for Major Gift Donors]

**Date: Friday, April 29, 2016**

**Breakfast Keynote: 8:00 [am] – 9:00 [am] (1 pt)**

- [Trends Breakfast with Marnie Spears]

**Date: Friday, April 29, 2016**

**Session 1: 9:15 [am] – 10:45 [am] (1.5 pts)**

- [The Comprehensive Legacy Marketing Campaign]
- [Leading With Passion & Purpose]
- [Executive Forum]

**Date: Friday, April 29, 2016**

**Session 2: 11:00 [am] – 12:00 [pm] (1 pt)**

- [Integrated Giving]
- [The Power of Words]
- [Executive Forum]

**Date: Friday, April 29, 2016**

**Session 3: 12:15 [pm] – 1:30 [pm] (1.25 pts)**

- [Recruiting & Retaining Top Talent]
- [Increase Your Financial Results by Building an Expanded Grateful Patient Philanthropy Program]
- [Mapping Your Donor Journey for Future Success in Fundraising]

**Total number of points attained:** \_\_\_\_\_

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