



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - [AHP]
Title of Activity: - [AHP Big Ideas 2017]
Names of Presenter(s): - [Various]
Dates and Location: - [June 15-17, 2017 – Phoenix, AZ]

Date: Thursday June 15, 2017

**Pre Conference Workshops: 8:00 [am] – 4:00 [pm]
(6 pts)**

- [AHP Development Primer]
- [The Advanced Course in Health Care Fundraising]

Date: Thursday June 15, 2017

Opening Keynote: 4:30 [pm] – 6:00 [pm] (1.5 pts)

- [Amy Lynch]

Date: Friday, June 16, 2017

Session 1: 9:15 [am] – 10:45 [am] (1.5 pts)

- [Leading by Example]
- [Create a Donor Recognition Community]
- [Facing the Unparalleled Forces of Change]

Date: Friday, June 16, 2017

Session 2: 11:15 [am] – 12:45 [pm] (1.5 pts)

- [Overcoming Barriers to Physician Engagement]
- [Monetizing Your Connections]
- [The Top 10 Strategies for a Successful Monthly Giving Program]
- [Keep Your Friends Close]

Date: Friday, June 16, 2017

Session 3: 1:45 [pm] – 3:15 [pm] (1.5 pts)

- [Building a Grateful Patient-Physician Engagement Program from the Ground UP]
- [Creating Coalitions to Meet Community Needs]
- [Evolving Delivery & Finance Systems in 2017]
- [Unlocking New Funding Opportunities]

Date: Day Month, 2017

Session 4: 4:00 [pm] – 5:30 [pm] (1.5 pts)

- [Transforming the Giving Potential of Your Mid-Level Donors]
- [Be a Wrecking Ball]
- [Engaging Hospital Employees for a Successful Giving Campaign]
- [Transformational Campaign Gifts]

Date: Saturday, June 17, 2017

General Session: 8:00 [am] – 9:00 [am] (1 pt)

- [Tim Logan/Steve Churchill]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: Saturday, June 17, 2017

Session 1: 9:00 [am] – 10:30 [am] (1.5 pts)

- [Managing & Maximizing the Donor Experience]
- [Introduction to Benchmarking]
- [Advancing Your Major Gifts Career]

Date: Saturday, June 17, 2017

Session 2: 10:45 [am] – 12:15 [pm] (1.5 pts)

- [Transformation Motivation]

- [Crème Pies & Car Races: How Employee Campaigns Can Generate Record Gifts]
- [Developing & Articulating the New Case For Support]
- [Maximizing New Opportunities to Raise More Money & Awareness]

Total number of points attained:

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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<http://www.cfre.org/education/my-education-finder/>