

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Awards Highest Professional Honor

WASHINGTON, D.C., (October 22, 2005) – The Association for Healthcare Philanthropy (AHP) awarded Sue Carruthers, FAHP, president and chief executive officer, BC Children's Hospital Foundation, Vancouver, British Columbia, the 2005 AHP Harold J. (Si) Seymour International Award. The award recognizes distinguished leadership in Association affairs and in appreciation for having fostered and promoted exemplary standards of excellence for volunteerism and philanthropic support.

With more than 21 years of experience in the profession and 18 years with AHP, Sue has been an involved member of AHP and a leader in health care fundraising. Her career has seen stunning successes in raising funds for health care institutions. Throughout her career, she has become known as a builder and an innovator, someone with foresight, wisdom, integrity, and intelligence. She has managed staffs of more than 70 employees, and provided leadership to boards of directors in politically sensitive situations.

During her tenure as vice president and chief development officer at The Hospital for Sick Children Foundation in Toronto, revenues increased dramatically over six years, showing 400 percent growth. Sue spearheaded the first mega-lottery in Ontario, which netted \$11 million in one year. While at the Hospital for Sick Children Foundation, she oversaw the completion of an \$86 million capital campaign, and redesigned the fundraising function of the Foundation.

Prior to that role, Sue served as executive director of Women's College Hospital Foundation, Toronto, and was the first director of development and public relations for Grey Bruce Regional Health Centre in Ontario, where she established the Foundation.

Sue is passionately interested in philanthropy and volunteerism. Sue has been involved with AHP for more than 18 years, serving in numerous leadership roles. Among her many contributions to the Association, she has been AHP chair; and served on the Foundation Board, the education, executive, finance, nominating, and conference committees; and has been on the faculty of the international conference, AHP Midwest conference, and the AHP Madison Institute.

Sue has been a speaker and presenter at most local, national, and international conferences for the past 14 years. She served for four years as a member of the faculty of the AHP Fundraising Institute at the University of Wisconsin in Madison. In 1996, Sue was appointed to the newly formed CFRE

Credentialing Board. From 1999-2002, she served on the Board of Directors for Grey Bruce Children's Services, a regional child services organization.

She was a founding member of the Board of the Hospital Development and Education Fund of Canada, and represented Canada as a founding member on the international Professional Certification Board.

During the past 20 years, she has spoken at countless national and international conferences and seminars and written many articles on the nature of philanthropy. An accomplished, eloquent, and inspiring orator, she has received several standing ovations when speaking to gathers of several hundred people.

In addition to being an AHP Fellow, the profession's highest honor, Sue was named the Outstanding Fund Raising Executive of the Year by the Greater Toronto Area Chapter of the National Society of Fund Raising Executives. She has been the recipient of two AHP Showcase Awards, one in 1994 for Best Special Event in a Canadian Hospital, and one in 1993 for the Best Planned Giving Program in a Canadian Hospital.

Now in its 34th year, the Seymour Award commemorates Si Seymour, who launched his 50-year career in fundraising at Harvard University. During World War II, Seymour raised \$321 million for the National War Fund. He later worked for just about every major charity, including the YMCA, YWCA, Salvation Army, Girl Scouts of America, American Cancer Society, and the United Negro College Fund. Seymour also wrote *Designs for Fundraising*, which is recognized as the bible of the philanthropic profession. Before his death in 1968, he was awarded the Order of the Knights of Sylvester of Pope Paul VI, the highest honor conferred on Protestants by the Catholic Church. It was this most distinguished career in fundraising and development that has led AHP to name its highest award in his honor.

Connecting People • Enriching Lives

AHP, established in 1967, is a not-for-profit organization whose 4,000 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers. AHP members raised more than \$7 billion in FY 2004.

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