



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - AHP Convene Canada 2025
Names of Presenter(s): - Various
Dates and Location: - 21-23 May, 2025 – Ottawa, Ontario Canada

Date: 21 May, 2025

Session 1: 8:00am – 4:00pm (6.75 pts)

- ☐ - AHP Development Primer
- ☐ - Leading Canada Forward (9am – 4pm 6.25 pts)

Date: 22 May, 2025

Session 2: 4:30pm – 5:15pm (1 pt)

- ☐ - Engagement Does Not Equal Activity: Redefining What Board Engagement Really Means
- ☐ - Donor Program
- ☐ - From Fundraiser to Leader
- ☐ - Major Gifts Meets Annual Giving: Can We Sit Together Now?
- ☐ - Navigating CRMs in Healthcare Philanthropy
- ☐ - Physician Engagement
- ☐ - Podcasting in Philanthropy

Date: 21 May, 2025

Session 3: 5:30pm – 6:30pm (1 pt)

- ☐ - Opening Keynote: Rebecca Darwent

Date: 22 May, 2025

Session 4: 8:30am – 9:30am (1 pt)

- ☐ - Partnering to Create Capacity
- ☐ - Revenue Transfusion: How We Got the Blood Pumping!
- ☐ - Sticky Situations
- ☐ - Small Team, Big Marketing: Meet Your AI Assistant

Date: 22 May, 2025

Session 5: 9:45am – 10:45am (1 pt)

- ☐ - After the Finish Line: Leveraging Campaign Success for Future Growth
- ☐ - It is a Team Sport: Engage and Retain Clinicians and Healthcare Staff as Partners in Philanthropy
- ☐ - Purpose Driven Profit: Infusing Joy Culture to Motivate Your Teams

Date: 22 May, 2025

Session 6: 11:15am – 12:00pm (1 pt)

- ☐ - AHP Canada Town Hall

Date: 22 May, 2025

Session 7: 1:15pm – 2:30pm (1.25 pts)

- ☐ - Mid-Level, Maximum Potential: Aligning Fundraising and Communications
- ☐ - The Heart of the Ask: Campaign Lessons from the Frontlines
- ☐ - Track Changes: Your Real-time Legacy Fundraising Writing Workshop

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: 22 May, 2025

Session 8: 3:00pm – 3:45pm (1 pt)

- ☐ - Campaigns
- ☐ - Ethics – Sticky Situations
- ☐ - From Baby Steps to Legacy Success
- ☐ - From Fundraiser to Leader
- ☐ - Reviving the Middle: Real Talk on Mid-Level Giving
- ☐ - Uncharitable Film Discussion

Date: 22 May, 2025

Session 9: 4:00pm – 5:00pm (1 pt)

- ☐ - Igniting Healthcare Growth: The Power of Generational Donor Engagement
- ☐ - The Minimum Viable Board: Rethinking What Effective Governance Looks Like for Small and Mid-Sized Organizations
- ☐ - Top Major Gift Tips in Your CRM – Pipeline and Proposal Management

Date: 23 May, 2025

Session 10: 8:00am – 9:00am (1 pt)

- ☐ - Recruitment, Retention, and Reality: Insights from the 2025 Healthcare Foundation Benchmarking Study

Date: 23 May, 2025

Session 11: 9:15am – 10:15am (1 pt)

- ☐ - End Pipeline Paralysis: Remove Barriers to Qualification and Discovery
- ☐ - From “What Now?” to “We’ve Got This”: Lessons from Year One as an ED
- ☐ - Physician Engagement – Who, What, Where, When, Why and HOW?

Date: 23 May, 2025

Session 12: 10:45am – 11:45am (1 pt)

- ☐ - Fundraising Unfiltered: True Stories of Planning, Pivots, and Wins
- ☐ - How Integrated, Multi-Channel Fundraising Helped Hospital Foundations Survive – and Thrive
- ☐ - Operational Efficacy – The Overlooked Predictor of Success in Fundraising

Total number of points attained: _____/18