



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - AHP International Conference 2025
Names of Presenter(s): - Various
Dates and Location: - 22-24 October, 2025 – Aurora, CO USA

Date: 22 October, 2025

Session 1: 8:00am – 4:00pm (6.5 pts)

- ☐ - AHP Development Primer
- ☐ - CFRE Exam Compass Review Course
- ☐ - Leading Forward Executive Forum (9am–3:30pm – 5 pts)
- ☐ - Gift Officer Mastery, Level 2 (1pm–4pm – 3 pts)

Date: 22 October, 2025

Session 2: 5:45pm – 6:30pm (1 pt)

- ☐ - Opening Keynote: Dr. Michele Harper

Date: 23 October, 2025

Session 3: 9:00am – 10:00am (1 pt)

- ☐ - Bow Tie Optional: The New Era of Planned Giving – DAFs, QCDs, and Beyond
- ☐ - Breaking Silos, Building Success: Creating a Thriving Fundraising Culture
- ☐ - Express Talk: Activating Team Members Across Your Organization
- ☐ - Healthcare Storytelling: Healing, Empowerment, and Fundraising Impact
- ☐ - Navigating Healthcare Philanthropy Through Mergers & Acquisitions: A Leadership Roadmap
- ☐ - Next in Line: Engaging Young Professionals in Philanthropy
- ☐ - Pitch, Vote, Transform: Activating Donors to Drive Healthcare Innovation

Date: 23 October, 2025

Session 4: 10:30am – 12:00pm (1.5 pts)

- ☐ - Email Fundraising, Communications, and Digital Analytics Bootcamp

- ☐ - From Faltering Fundamentals to Fabulous Foundation
- ☐ - Missing Messages
- ☐ - Six Sigma Beyond the OR: Applying Six Sigma for Philanthropy Operational Success
- ☐ - Supercharge Fundraising with AI
- ☐ - Transforming an Unlikely Dream into a Wildly Successful Campaign

Date: 23 October, 2025

Session 5: 1:15pm – 2:15pm (1 pt)

- ☐ - Autonomous AI Fundraising for Healthcare: One Year of Success & Learning
- ☐ - Facilitating Transformational Creative Corporate Partnerships
- ☐ - Legacy Giving: How AdventHealth Leveraged Legacy Calls to Unlock Planned Gifts
- ☐ - Modernizing Philanthropy: Inclusive Strategies for Transformational Giving
- ☐ - Rethinking the Board: Reimagining Volunteer Leadership for Greater Impact
- ☐ - Thriving in a Small Shop: Strategies for Success from an AHP High Performer

Date: 23 October, 2025

Session 6: 3:00pm – 3:45pm (1 pt)

- ☐ - Accelerating on the Grateful Patient Data Maturity Curve
- ☐ - Converting Gratitude into Growth at UConn Health Foundation: How to Use Stories and Data to Accelerate Philanthropy
- ☐ - Donor Stewardship: The Art of Making People Feel Great

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- ☐ - Driving Donor Engagement and Operational Efficiency: A Case Study from Arkansas Children's Foundation
- ☐ - Healthcare Donor Sentiments on AI: What's Change in a Year?
- ☐ - Modern Fundraising in Action: How May Clinic is Evolving with Donor Expectations and GoFundMe Pro

Date: 23 October, 2025

Session 7: 4:00pm – 5:00pm (1 pt)

- ☐ - A New Era in Healthcare Philanthropy
- ☐ - Campaigning in Chaos: Thriving Amid Uncertainty in Philanthropy
- ☐ - Designing and Building a Successful Clinical Donors Stewardship ("Concierge") Program
- ☐ - Enhancing Donor Retention Through Leadership Annual Giving and Stewardship
- ☐ - Salon Style Events: Engaging Board Members and Prospects
- ☐ - Square Peg, Round Hole: Rethinking Corporate Partnerships

Date: 24 October, 2025

Session 8: 8:00am – 9:00am (1 pt)

- ☐ - What's Really Going on in Washington – And What It Means For You

Date: 24 October, 2025

Session 9: 9:30am – 10:30am (1 pt)

- ☐ - Cracking the Campaign Code: Insights, Investments & Impact
- ☐ - Do More with Less: Team Dynamics, Technology and Tactics
- ☐ - Sweet Like an Oreo: Elevating Your Mid-Level Giving Program
- ☐ - Fundraising for Health Equity – Creating Collaborative Community Partnerships
- ☐ - Mastering Fund Management
- ☐ - More Than the Ask: Gift Conversations During a Medical Crisis
- ☐ - Triple Your Chances: Proven Strategies to Win Big with Tech

Date: 24 October, 2025

Session 10: 11:00am – 11:45am (1 pt)

- ☐ - Gamifying Philanthropy: Explore AHP's Standards Manual
- ☐ - Roundtable | Communication Strategies for Fundraising in Challenging/Uncertain Times

- ☐ - Roundtable | Ethics of Medical Fundraising
- ☐ - Roundtable | Grateful Patients
- ☐ - Roundtable | Philanthropy Operations
- ☐ - Roundtable | Stewardship, Events, and Experiences
- ☐ - Roundtable | Team Culture - Best Practices in Ever Evolving Climate

Date: 24 October, 2025

Session 11: 1:15pm – 2:15pm (1 pt)

- ☐ - A Woman's Journey: Best Practices in Targeting, Educating, and Engaging Women in Healthcare Philanthropy
- ☐ - Operational Efficacy – the Overlooked Predictor of Success in Fundraising
- ☐ - Rocky Mountain Resolve: Philanthropy's Role in Shaping Colorado's Healthcare Landscape

Date: 24 October, 2025

Session 12: 2:45pm – 3:45pm (1 pt)

- ☐ - Follow the Qualification Road: A Culture Shift for Front-Line Fundraisers
- ☐ - From Scrubs to Strategies: Physicians as Philanthropic Champions
- ☐ - Leveraging Your Signature Event to Successfully Launch Your Public Campaign

Date: 24 October, 2025

Session 13: 4:00pm – 5:00pm (1 pt)

- ☐ - Driving Campaign Success: Message Mastery for Fluent Fundraising Organizations
- ☐ - Physicians & Friends: The Power of Grateful Patients
- ☐ - Unlocking Cryptocurrency Gifts: Policy, Technology, and Donor Engagement

Total number of points attained: _____