



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2024 Madison Institute: Fundamentals of Resource Development
Names of Presenter(s): - Various
Dates and Location: - July 21-25, 2024 – Madison, WI

Date: July 21, 2024

Session 1: 1:00 pm – 2:30 pm (1.5 pts)

- Introductions and Course Review

Session 2: 2:30 pm – 4:00 pm (1.5 pts)

- Psychology of Giving

Session 3: 4:30 pm – 6:00 pm (1.5 pts)

- Strategic and Annual Planning

Session 4: 6:00 pm – 6:30 pm (1.5 pts)

- Introduction of Class Project

Date: July 22, 2024

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: Science & Ethics of Gratitude

Session 2: 9:30 am – 11:00 am (1.5 pts)

- Understanding Development Structure and Function

Session 3: 11:00 am – 12:30 pm (1.5 pts)

- Building Your Case Statement

Session 4: 1:30 pm – 2:15 pm (0.75 pts)

- Case Statement Project Review

Session 5: 2:30 pm – 4:00 pm (1.5 pts)

- Major Gifts and Personal Solicitation

Session 6: 4:00 pm – 5:00 pm (1.0 pts)

- Class Project Tabletop Work

Date: July 23, 2024

Session 1: 9:15 am – 10:30 am (1.25 pts)

- Physician Advocates, Grateful Patients

Session 2: 10:45 am – 12:00 pm (1.25 pts)

- Fundamentals of US Tax Law

Session 3: 1:00 pm – 2:30 pm (1.5 pts)

- Foundations & Corporate Giving

Session 4: 2:30 pm – 3:30 pm (1.0 pts)

- Annual Giving – Stewardship & Recognition

Session 5: 3:45 pm – 5:00 pm (1.25 pts)

- Planned Giving

Date: July 24, 2024

Session 1: 9:00 am – 10:15 pm (1.25 pts)

- Research Development and Cultivation

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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<http://www.cfre.org/continuing-education/my-education-finder/>

Session 2: 10:15 am – 11:30am (1.25 pts)

- Direct Marketing & Social Media

Session 3: 11:30 am – 12:30 pm (1.0 pts)

- Benchmarks and Budgeting

Session 4: 12:30 pm – 1:00 pm (0.5 pts)

- Class Project Group Work

Date: July 25, 2024

Session 1: 8:45 am – 10:00 am (1.25 pts)

- Board Development and Giving

Session 2: 10:15 am – 11:45 am (1.5 pts)

- Capital Campaigns/Giving Segments

Session 3: 12:45 pm – 1:30 pm (0.75 pts)

- Ethics in Fundraising

Session 4: 12:45 pm – 1:30 pm (0.75 pts)

- Class Project Group #1-3 Presentations

Session 5: 3:15 pm – 4:15 pm (1.0 pts)

- Class Project Group #4 & 5 Presentations

Total number of points attained: _____/28.75

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