



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - AHP Madison Institute: Philanthropy Operations
Names of Presenter(s): - Various
Dates and Location: - July 21-25, 2024 – Madison, WI, USA

Date: July 21, 2024

Session 1: 1:00 pm – 2:00 pm (1.0 pts)

- Welcome & Introductions

Session 2: 2:15 pm – 3:15 pm (1.0 pts)

- The Role of the Operations Leader in Healthcare Philanthropy

Session 3: 3:15 pm – 4:15 pm (1.0 pts)

- Benchmarking: What's It All About

Date: July 22, 2024

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: The Science and Ethics of Gratitude

Session 2: 9:30 am – 10:30 am (1.0 pts)

- HIPAA, Privacy & DEI

Session 3: 10:45 am – 12:00 pm (1.25 pts)

- Data Governance and Technology

Session 4: 1:00 pm – 2:15 pm (1.25 pts)

- Project Management and Talent Management

Session 5: 2:30 pm – 4:00 pm (1.5 pts)

- Digital Philanthropy

Date: July 23, 2024

Session 1: 9:15 am – 10:30 am (1.25 pts)

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- Data Reporting, Business Intelligence, and Analytics

Session 2: 10:30 am – 11:45 am (1.25 pts)

- Prospect Development Overview and the Case for Relationship Management

Session 3: 12:45 pm – 2:00 p (1.25 pts)

- Stewardship

Session 4: 2:15 pm – 4:00 pm (1.75 pts)

- Leveraging AI

Date: July 24, 2024

Session 1: 9:15 am – 10:45 am (1.5 pts)

- Best Practices in Grateful Patient Programming

Session 2: 10:45 am – 12:00 PM (1.25 pts)

- Faculty Panel Discussion

Date: July 25, 2024

Session 1: 8:45 am – 10:00 am (1.25 pts)

- Finance, Accounting, and Budgeting

Session 2: 10:00 am – 11:30 am (1.5 pts)

- Evaluating Your Annual Giving Program

Session 3: 12:30 pm – 1:45 pm (1.25 pts)

- Ethics in Philanthropy

Session 4: 2:00 pm – 3:15 pm (1.25 pts)

- Topic Revisit

Session 5: 3:15 pm – 5:00 pm (1.75 pts)

- Wrap Up Activities

Total number of points attained: ___/24.25