



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

- Activity Organizer: - [Association of Healthcare Philanthropy]
Title of Activity: - [2018 Convene Canada]
Names of Presenter(s): - [Various]
Dates and Location: - [May 16- 18, 2018 – Ottawa, Ontario]

Date: Wednesday, May 16, 2018

Session 1: 8:00 [am] – 4:00 [pm] (8.0 pts)

- [The AHP Development Primer]
- [AHP Advanced Course in Health Care Fundraising]

- [Blended Gifts: Why You Need to Start Now]
- [Composition, Compensation and Competition: Trends in Foundation Staff Strategies]

Date: Thursday May 17, 2018

Session 1: 10:00 [am] – 11:15 [am] (1.25 pts)

- [Transitional Questions and the Art of being Meaningful]
- [Collaboration Over Competition: A Collaborative Campaign Study]
- [Young Leaders and Their Friends Can Create New Fundraising Opportunities]
- [Using Research to Prioritize Your Major Giving Prospects: Build Your Pipeline with the RIGHT Prospects!]

Date: Thursday May 17, 2018

Session 1: 3:30 [pm] – 4:30 [pm] (1.0 pts)

- [Topical Roundtable Educational and Networking Discussion]

Date: Thursday May 17, 2018

Session 1: 11:30 [am] – 12:45 [pm] (1.25 pts)

- [Authentic Leadership: The Key to Successful Fundraising Programs]
- [Elevating Your Hospital Partnership to Accelerate Fundraising]
- [Telling the Legacy Story]
- [Punching Above Your Weight: How we replaced a costly event with a transformative campaign]

Date: Friday May 18, 2018

Session 1: 09:30 [am] – 10:45 [am] (1.25 pts)

- [Building a Culture of Philanthropy Through Storytelling: A case study]
- [Are You Ready: Asking the Tough Questions Before Launching Your Campaign]
- [Developing a Mid-Level Donor Program from the Ground Up]
- [Leverage the Power of Your Most Passionate Supporters]

Date: Thursday May 17, 2018

Session 1: 2:00 [pm] – 3:15 [pm] (1.25 pts)

- [The Overhead Question: Why cost is as important as impact]
- [Actually Talking To Donors! How It's Changing Relationships and Outcomes for the Better!!]

Date: Friday May 18, 2018

Session 1: 11:00 [am] – 12:15 [pm] (1.25 pts)

- [Friends with Benefits -- Could Conscious Coupling be the New Future of Fundraising?]
- [The Science Behind Fundraising: Leveraging neuroscience to raise more money from your donors]
- [What's in a Name? Donor Recognition in a Challenging Regulatory Environment]

Total number of points attained: \_\_\_\_\_

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more CFRE approved continuing education opportunities on My Education Finder:
http://www.cfre.org/education/my-education-finder/