

EXCLUSIVE ADVERTISING OPTIONS AVAILABLE ONLY TO EXHIBITORS

LISTING UPGRADE OPTIONS

Increase your listing's visibility in the Program Book by taking advantage of one of our great offers.



Exhibitor Listing
with B/W LOGO
+\$100



Exhibitor Listing
with COLOR LOGO
+\$150

Exhibitor Listing **with**
BACKGROUND HIGHLIGHT
+\$200

DISCOUNTED AD PRICING

Exhibitors receive an advertising discount in the International Conference Program Book.

AD SIZE (B&W)	REGULAR PRICE	SAVE 10% EXHIBITORS WITH SINGLE BOOTH
Full Page.....	\$1100	\$990
Half Page.....	\$700	\$630
Quarter Page	\$480	\$432

COVER RATES

COVER RATES *(additional cost)*

Inside Front Cover	SOLD
Back Cover	+\$575
Inside Back Cover	SOLD

Cover charges are in addition to full-page advertising space and color costs. Cover positions require a 60-day notice of cancellation.

AD SPECS

Full Page with Bleed.....	8.625" x 11.125"
Full Page—No Bleed—Live Text Area	7.0" x 9.5"
Half Page Vertical	3.33" x 9.5"
Half Page Horizontal.....	7" x 4.583"
Quarter Page.....	3.333" x 4.583"

Print ads should be in CMYK, PDF file format at 300 dpi.

MOBILE APP OPTIONS

Drive traffic to your booth through the AHP International Conference Mobile App.

PROMOTED POSTS

Your company's post will be pinned to the top of the app's activity feed for 90 minutes. Only two available:

Thursday (includes 2 posts)	\$300
Friday (includes 2 posts)	\$300

EXCLUSIVE QR CODE

Hundreds of conference attendees participate in the mobile app game, completing tasks to earn points and climb the leaderboard. Draw participants to your booth by using a QR code to award points that can't be found anywhere else..... \$50

RESERVATIONS

Please note that full payment is due at time of ad reservation—please see enclosed form. Reservations, payment and materials are due **AUGUST 31, 2018**.



**RESERVE BEFORE JULY 13
for DOUBLE EXPOSURE**

- 1) PRELIMINARY PROGRAM:** mailed late summer to approx. 6,000 members and prospects
- 2) ON-SITE PROGRAM:** exposure to 900-1000 attendees

October 17-20, 2018

INTERNATIONAL CONFERENCE ADVERTISING CONTRACT



Organization Name (as it should appear in the Program Book)

Address

Contact

City

State

Zip

E-mail Address of Contact

Phone

LISTING UPGRADE OPTIONS

- Black and white logo next to listing\$100
 - Color logo next to listing..... \$150
 - Background highlight \$200
- Listing Upgrade Subtotal* \$ _____

DISCOUNTED ADVERTISING

Exhibitors (Save 10%)

- Full Page Color Ad (reg. \$1100) \$990
 - Half Page Color Ad (reg. \$700) \$630
 - Quarter Page Color Ad (reg. \$480) \$432
- Ad Subtotal* \$ _____

COVER RATES

- Inside Front Cover **SOLD**
 - Back Cover..... \$575
 - Inside Back Cover **SOLD**
- Cover Subtotal* \$ _____

MOBILE APP

Promoted Posts

- Thursday (includes 2 posts) \$300
 - Friday (includes 2 posts) \$300
 - Exclusive QR Code..... \$50
- Mobile App Subtotal* \$ _____

ADVERTISING TOTAL

Listing Upgrade Subtotal \$ _____

Ad Subtotal \$ _____

Color/Cover Subtotal \$ _____

Mobile App Subtotal \$ _____

TOTAL \$ _____

Payment Information

- CHECK** (Please make checks payable to: Association for Healthcare Philanthropy.)
- VISA** **MASTERCARD** **AMERICAN EXPRESS**

_____ card number exp. date

_____ name on card CVC code

_____ signature date

PAYMENT & CONTRACT DUE August 31, 2018

Mail Check & Contract to:

Exhibits & Advertising Department
 Association for Healthcare Philanthropy
 2511 Jefferson Davis Hwy, Suite 810, Arlington, VA 22202
 Tel: 703-532-6243 Email: businessdevelopment@ahp.org

I have read, understood and fully agree to all rules and regulations as listed in this prospectus and will abide by them.

Unsigned contracts or contracts without payment information will not be accepted.

_____ signature date