



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - Annual Giving
Names of Presenter(s): - Various
Dates and Location: - October 1-3, Online

Date: Thursday, October 1, 2020

Day 1: 11:00 am - 5:15 pm (5.5 pts)

- Session 1: Making the Most of the AHP Virtual Experience (1.0)
- Session 2: Planning and Evaluating Your Annual Giving Program (1.0)
- Session 3: The Psychology of Giving (0.75)
- Session 4: Monthly Giving (1.0)
- Session 5: Employee Campaigns (1.0)
- Session 6: Pipeline Development (0.75)

Date: Friday, October 2, 2020

Day 2: 11:00 am - 5:15 pm (5.5 pts)

- Session 1: Direct Marketing Part 1 (1.0)
- Session 2: Mid-Level Donor Programs (1.0)
- Session 3: Digital Fundraising (0.75)
- Session 4: Clinically Referred Philanthropy (1.0)
- Session 5: Implementing Grateful Patient Programs (1.0)
- Session 6: Analytics & Benchmarking in Annual Giving (0.75)

Date: Saturday, October 3, 2020

Day 2: 11:00 am - 4:30 pm (4.75 pts)

- Session 1: Direct Marketing Part 2 (1.0)
- Session 2: Special Events (0.75)
- Session 3: Special Events in the New World of COVID-19 (0.75)
- Session 4: Working With Volunteers (1.0)
- Session 5: Q&A / Wrap-up (1.25)

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>