



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - Association for Healthcare Philanthropy  
**Title of Activity:** - AHP Virtual Institute – Philanthropy Communications & Marketing  
**Names of Presenter(s):** - Michael Beall, Amy Dorrill, FAHP, CFRE  
**Dates and Location:** - August 17 – September 14, 2021, Online

**Date: Tuesday, August 17, 2021**

**Session 1: 10:00 – 11:30 am (1.5 pts)**

- Case for Support

**Date: Tuesday, August 24, 2021**

**Session 2: 10:00 – 11:30 am (1.5 pts)**

- Communications Strategy

**Date: Tuesday, August 31, 2021**

**Session 3: 10:00 – 11:30 am (1.5 pts)**

- Community Engagement, Diversity, and the Next Curve of Health Philanthropy

**Date: Tuesday, September 7, 2021**

**Session 4: 10:00 pm – 11:30 am (1.5 pts)**

- Grateful Engagement

**Date: Tuesday, September 14**

**Session 5: 12:00 pm – 1:30 pm (3.0 pts)**

- Campaign Communications (1.5 pts)

- Power of Image and Message / Bringing It All Together (1.5 pts)

**Total number of points attained: \_\_\_\_\_**

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>