

Association for Healthcare Philanthropy Madison Institute

Executive Leadership

2023

Core Faculty:

Dean | Jess McLain, MHA, CFRE

Associate Dean | Art Ochoa, JD

Azra Hussain, CPA, CGA, CFRE

David Flood

Guest Speakers:

John Drake, MLA, FAHP, CFRE

Shannon Duval, CFRE

Sunday, July 16	Topic/Activity	Faculty
1:00 – 5:00 pm	Registration	
5:00 – 6:30 pm	Welcome ceremony and dinner (dinner with faculty, individual introductions, mentor pairing ceremony)	ALL
6:30 – 7:45 pm	Networking Social	

Madison Institute 2023—Executive Leadership²

Monday, July 17	Topic/Activity	Faculty
7:00 – 8:00 AM	Breakfast – Great Hall, Memorial Union	
8:00 – 9:00 AM	General Session/Opening Keynote – Great Hall, Memorial Union	
9:00 AM – 12:00 PM	Healthcare NOW (Trends, pressures, what's next? Panel discussion with faculty – how are you seeing this show up?)	TBD
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	HRO Healthcare Executives (Understanding your colleagues, political savvy)	Art and Jess
2:45 – 4:15 PM	CDO Role (Fundraisers, peace weaver, collaborator, consiglieri)	Jess
4:14 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 PM	Networking Social	
Evening	Dinner on your own	

**All sessions and breaks are in Pyle Center unless otherwise noted.*

Madison Institute 2023—Executive Leadership³

Tuesday, July 18	Topic	Faculty
7:00 – 7:30 AM	Breakfast – Great Hall, Memorial Union	
7:30 – 8:30 AM	General Session – Great Hall, Memorial Union	Dr. Angelique Grant
9:00 – 10:30 AM	Building and sustaining a team (Defining roles/OKRs, setting expectations, creating career path)	Shannon
10:45 AM – 12:00 PM	Creating a Culture (Creating executive presence, leading by example, leading through conflict – creating psychological safety)	Jess
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Change Management (Leading through change, communication, understanding stakeholders, value creation – creating buy-in)	Art
2:45 – 4:15 PM	Managing ME (The internal perspective - : a) mindset, b) self- awareness, c) accountability, and d) ownership)	David
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 pm	Networking Social	
Evening		

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Wednesday, July 19	Topic	Faculty
7:00 – 7:30 AM	Breakfast – Great Hall, Memorial Union	
7:30 – 8:30 AM	General Session – Great Hall, Memorial Union	HIPAA – Donna Budak PIPEDA – Lesley Heighway
9:00 – 10:30 AM	Understanding Healthcare Finances (Current state, why does it matter, fund management)	Azra
10:45 AM – 12:00 PM	Philanthropy Finances (Industry standards, priorities, position justification)	Azra
Free afternoon and evening		

Thursday, July 20	Topic	Faculty
7:30 – 8:30 AM	Breakfast – Pyle Center	
9:00 – 10:30 AM	Managing Me – (the External perspective. From creating a playbook to building your team)	David
10:45 AM – 12:00 PM	Strategic Management/Planning (Developing a plan, connecting it to OKRs, understanding system priorities – tick and tie)	Jess and Azra
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Integration/deploying strategy (How to make it happen, outcome engineer)	Jess and Shannon
2:45 – 4:15 PM	Board/volunteer management (ONE source of truth, dealing with conflict, building leadership and succession planning)	Art
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:30 PM	Closing Celebration Social Hour	
6:00 – 9:00 PM	Madison Experience Event	
Evening	Dinner on your own	

Friday, July 21	Topic	Faculty
7:30 – 8:30 AM	Breakfast – Pyle Center	
8:00 – 9:30 AM	Mentor meetings (Introductions, goal setting, cadence)	
9:45 – 11:30 AM	Panel discussion (Ask the experts, moderated by Alice)	Shannon/Jess/David(if available)/John Drake/Art
11:30 AM – 12:30 PM	Closing ceremony	