



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - Madison Institute 2022 – Annual Giving Track
Names of Presenter(s): - Various
Dates and Location: - July 17-22, 2022 – Madison, WI USA

Date: July 18, 2022

Session 1: 9:15am – 10:30am (1 pt)

- Planning Your Annual Fund Program

Date: July 18, 2022

Session 2: 10:45am – 11:45am (1 pt)

- Psychology of Giving

Date: July 18, 2022

Session 3: 12:45pm – 2:00pm (1.25 pts)

- Trends in Fundraising

Date: July 18, 2022

Session 4: 2:00pm – 3:15pm (1.25 pts)

- Managing Up and Across Your Organization

Date: July 18, 2022

Session 5: 3:30pm – 4:30pm (1 pt)

- Evaluating Your Annual Fund Program

Date: July 19, 2022

Session 1: 9:00am – 10:00am (1 pt)

- Pipeline Development

Date: July 19, 2022

Session 2: 10:00am – 11:00am (1 pt)

- Employee Campaigns

Date: July 19, 2022

Session 3: 11:15am – 12:15pm (1 pt)

- Monthly Giving

Date: July 19, 2022

Session 4: 1:15pm – 2:15pm (1 pt)

- The Foundation and the Hospital:
Coordinating Marketing and
Communications

Date: July 19, 2022

Session 5: 2:15pm – 3:15pm (1 pt)

- Mid-Level Donors

Date: July 19, 2022

Session 6: 3:30pm – 4:30pm (1 pt)

- Direct Mail

Date: July 20, 2022

Session 1: 9:00am – 10:15am (1.25 pts)

- Stewardship

Date: July 20, 2022

Session 2: 10:30am – 11:45am (1.25 pts)

- Clinician Engagement

Date: July 20, 2022

Session 3: 11:45am – 1:00pm (1.25 pts)

- Grateful Patient Programs

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: July 21, 2022

Session 1: 8:45am – 10:00am (1.25 pts)

- Personal Solicitations

Date: July 21, 2022

Session 2: 10:15am – 11:45am (1.5 pts)

- The Complete Session on Digital Fundraising

Date: July 21, 2022

Session 3: 12:45pm – 2:15pm (1.5 pts)

- Special Events

Date: July 21, 2022

Session 4: 2:15pm – 3:15pm (1 pt)

- Personal Solicitation Application

Date: July 21, 2022

Session 5: 3:30pm – 4:30pm (1 pt)

- The Role of Annual Fund in Planned and Major Giving

Date: July 22, 2022

Session 1: 8:45am – 9:45am (1 pt)

- Create Your Action Plan

Date: July 22, 2022

Session 2: 9:45am – 10:30am (1 pt)

- Your Career

Date: July 22, 2022

Session 3: 10:45am – 11:30am (1.25 pts)

- Managing Competing Priorities

Total number of points attained: _____

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