



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - Madison Institute 2022 – Elements of Major Gifts
Names of Presenter(s): - Various
Dates and Location: - July 17-22, 2022 – Madison, WI USA

Date: July, 18 2022

Session 1: 9:00am – 9:45am (1 pt)

- Introduction to Major Gifts

Date: July 18, 2022

Session 2: 10:00am – 11:45am (1.75 pts)

- Donor Motivations

Date: July 18, 2022

Session 3: 12:45pm – 2:15pm (1.5 pts)

- Prospect Identification

Date: July, 18 2022

Session 4: 2:30pm – 4:00pm (1.5 pts)

- Strategic Leader, C-Suite and Volunteer Engagement

Date: July 18, 2022

Session 5: 4:00pm – 4:45pm (1 pt)

- Assign and Discuss Capstone Projects

Date: July 19, 2022

Session 1: 9:00am – 10:30am (1.5 pts)

- Setting Priorities and Portfolio Management

Date: July 19, 2022

Session 2: 10:45am – 12:15pm (1.5 pts)

- Qualification

Date: July 19, 2022

Session 3: 1:15pm – 2:45pm (1.5 pts)

- Cultivation

Date: July 19, 2022

Session 4: 3:00pm – 4:15pm (1.25 pts)

- Storytelling

Date: July 20, 2022

Session 1: 9:00am – 10:15am (1.25 pts)

- Solicitation

Date: July 20, 2022

Session 2: 10:30am – 12:00pm (1.5 pts)

- Stewardship

Date: July 21, 2022

Session 1: 8:30am – 10:00am (1.5 pts)

- Ethics

Date: July 21, 2022

Session 2: 10:15am – 11:45am (1.5 pts)

- Senior MGO Panel

Date: July 21, 2022

Session 3: 2:30pm – 4:00pm (1.5 pts)

- Moves Management

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: July 21, 2022

Session 4: 4:00pm – 5:00pm (1 pt)

- Parking Lot

Date: July 22, 2022

Session 1: 8:30am – 10:30am (2 pts)

- Capstone Project Presentations

Total number of points attained: _____

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