



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for  
Continuing Education 

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - Association for Healthcare Philanthropy  
**Title of Activity:** - Madison Institute 2022 – Fundamentals Track  
**Names of Presenter(s):** - Various  
**Dates and Location:** - July 17-22, 2022 – Madison, WI USA

**Date:** July 18, 2022

**Session 1: 9:30am – 10:30am (1 pt)**

- Psychology of Giving

**Date:** July 18, 2022

**Session 2: 10:45am – 11:45am (1 pt)**

- Strategic and Annual Planning

**Date:** July 18, 2022

**Session 3: 1:15pm – 2:45pm (1.5 pt)**

- Board Development and Giving

**Date:** July 18, 2022

**Session 4: 3:00pm – 4:00pm (1 pt)**

- Understanding Development Structure and Function

**Date:** July 19, 2022

**Session 1: 9:45am – 10:30am (1 pt)**

- Commemorative Giving

**Date:** July 19, 2022

**Session 2: 10:45am – 11:45am (1 pt)**

- Fundamentals of Tax Law

**Date:** July 19, 2022

**Session 3: 12:45pm – 2:15pm (1.5 pts)**

- Annual Giving Multi-Channel Direct Response

**Date:** July 19, 2022

**Session 4: 2:15pm – 3:15pm (1 pt)**

- Annual Giving Stewardship Recognition

**Date:** July 19, 2022

**Session 5: 3:30pm – 4:30pm (1 pt)**

- Foundations and Corporations

**Date:** July 20, 2022

**Session 1: 9:00am – 10:15am (1.25 pt)**

- Special Event: Party with a Purpose

**Date:** July 20, 2022

**Session 2: 10:30am – 11:30am (1 pt)**

- Digital Marketing and Development

**Date:** July 21, 2022

**Session 1: 8:30am – 10:00am (1.5 pt)**

- Employee Giving

**Date:** July 21, 2022

**Session 1: 10:15am – 11:45am (1.5 pt)**

- Major Gifts and Personal Solicitation

**Date:** July 21, 2022

**Session 1: 12:45pm – 2:00pm (1.25 pt)**

- Planned Giving

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>

**Date: July 21, 2022**

**Session 1: 2:00pm – 3:15pm (1 pt)**

- Capital Campaigns

**Total number of points attained: \_\_\_\_\_**

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