

Association for Healthcare Philanthropy Madison Institute

Philanthropy Operations Track

2022

Core Faculty:

Track Dean:

Carrie Boardwick, CFRE

Associate Dean:

Josh LaBorde, CFRE

Faculty:

Wayne Combs, MBA, Ed.D.

Becky Frantz

Sunday, July 17	Topic/Activity	Faculty
1:00 – 5:00 pm	Registration	
5:00 – 6:30 pm	Welcome and Introductions	
6:30 – 7:45 pm	Networking Social	

Class Guest Speakers:

[Sarah Fawcett-Lee, FAHP, CFRE?]

Madison Institute 2022—Philanthropy Operations

Monday, July 18	Topic/Activity	Faculty
7:00 – 8:00 AM	Breakfast – Great Hall, Memorial Union	
8:00 – 9:00 AM	General Session/Opening Keynote – Great Hall, Memorial Union	
9:30 – 11 AM	The Role of the Operations Leader in Healthcare Philanthropy	
11:00 – 12:30 PM	Lunch	
12:30 – 2 PM	Benchmarking: What is it all about?	
2:00 – 2:30 PM	Break	
2:30 – 4:00 PM	Group Activity	
5:00 – 6:00 PM	Networking Social	
Evening	Dinner on your own	

**All sessions and breaks are in Pyle Center unless otherwise noted.*

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Tuesday, July 19	Topic	Faculty
7:30 – 9:00 AM	Breakfast & General Session – Great Hall, Memorial Union	
9:30 – 11 AM	Data Governance- HIPAA, Privacy & DEI	
11:00 – 12:30 PM	Lunch	
12:30 –2 PM	Prospect Development Overview and the Case for Relationship Management	
2:00 –2:30 PM	Break	
2:30 –4:00 PM	Ethics in Philanthropy- Our Role as Transparent and Accountable Stewardship of Donors	
5:00 – 6:00 pm	Networking Social	
Evening		

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Wednesday, July 20	Topic	Faculty
7:30 – 9:00 AM	Breakfast & General Session – Great Hall, Memorial Union	
9:30 – 11 AM	Technology and Artificial Intelligence	
11:00 – 12:30 PM	Lunch	
12:30-2	Group Project?	
Free afternoon and evening		

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Thursday, July 21	Topic	Faculty
7:30 – 8:30 AM	Breakfast – Great Hall, Memorial Union	
9:30 – 11 AM	Finance, Accounting, and Budget Overview	
11:00 – 12:30 PM	Lunch	
12:30 –2 PM	Data Reporting, Business Intelligence, and Analytics	
2:00 –2:30 PM	Break	
2:30 –4:00 PM	Group Project?	
5:00 – 6:30 pm	Closing Celebration Social Hour	
Evening	Dinner on your own	

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Friday, July 22	Topic	Faculty
7:30 – 8:30 AM	Breakfast – Great Hall, Memorial Union	
9:30 – 11:30 AM	Group Presentations	
11:30-12:30	Closing Thoughts	