

Association for Healthcare Philanthropy Madison Institute

Philanthropy Operations Track

2023

Core Faculty:

Track Dean:

Carrie Boardwick, CFRE

Associate Dean:

Josh LaBorde, CFRE

Faculty:

Wayne Combs, MBA, Ed.D.

Becky Frantz, Ph.D.

Class Guest Speakers:

Sarah Fawcett-Lee, FAHP, CFRE

Sunday, July 16	Topic/Activity	Faculty
1:00 – 5:00 pm	Registration	
5:00 – 6:30 pm	Welcome and Introductions	All
6:30 – 7:45 pm	Networking Social	

Madison Institute 2023—Philanthropy Operations²

Monday, July 17	Topic/Activity	Faculty
7:00 – 8:00 AM	Breakfast – Great Hall, Memorial Union	
8:00 – 9:00 AM	General Session/Opening Keynote – Great Hall, Memorial Union	
9:30 – 10:30 AM	The Role of the Operations Leader in Healthcare Philanthropy	Carrie Boardwick Wayne Combs
10:30 – 11:30 AM	Advanced Operations Leadership Discussion	Carrie Boardwick Becky Frantz
11:45 – 12:30 PM	Lunch	
12:30 – 2:00 PM	Benchmarking: What is it all about?	Carrie Boardwick Becky Frantz
2:00 – 2:30 PM	Break	
2:30 – 4:00 PM	Group Activity	Josh LaBorde Becky Frantz
5:00 – 6:00 PM	Networking Social	
Evening	Dinner on your own	

**All sessions and breaks are in Pyle Center unless otherwise noted.*

Madison Institute 2023—Philanthropy Operations³

Tuesday, July 18	Topic	Faculty
7:30 – 9:00 AM	Breakfast & General Session – Great Hall, Memorial Union	
9:30 – 11:00 AM	Data Governance- HIPAA, Privacy & DEI	Josh LaBorde Wayne Combs
11:00-12:15 PM	Ethics in Philanthropy- Our Role as Transparent and Accountable Stewardship of Donors	Carrie Boardwick Wayne Combs
12:15 – 1:15 PM	Lunch	
1:30 –3 PM	Prospect Development Overview and the Case for Relationship Management	Becky Frantz Josh LaBorde
3:00 –3:30 PM	Break	
3:30 –5:00 PM	Group Activity/Class Discussion	Carrie Boardwick Becky Frantz
5:00	Networking Social	Pyle Center

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Wednesday, July 19	Topic	Faculty
7:30 – 9:00 AM	Breakfast & General Session – Great Hall, Memorial Union	
9:00 – 10:30 AM	Best Practices in Grateful Patient Programming	Josh LaBorde (Facilitator) Sarah Fawcett-Lee
10:30- 10:45 AM	Break	
10:45 – 12:00 PM	Technology and Artificial Intelligence	Josh LaBorde Wayne Combs
12:00 – 1:00 PM	Lunch	
Free afternoon and evening		

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Thursday, July 20	Topic	Faculty
7:30 – 8:30 AM	Breakfast – location TBD	
9:00 – 10:30 AM	Finance, Accounting, and Budget Overview	Carrie Boardwick Wayne Combs
10:30 – 10:45 AM	Break	
10:45 – 12:00 PM	Data Reporting, Business Intelligence, and Analytics	Josh LaBorde Becky Frantz
12:00 – 1:15 PM	Lunch	
1:30 – 3:00 PM	Group Activity/Class Discussion	Becky Frantz Josh LaBorde
5:00 – 6:30 pm	Closing Celebration Social Hour	5:00 – 6:30 pm
Evening	Dinner on your own	

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Friday, July 21	Topic	Faculty
7:30 – 8:30 AM	Breakfast – location TBD	
9:00 – 10:00 AM	Faculty Panel- Hot Topics	All
10:00-10:15	Break	
10:15-11:45	Group Projects	
11:45-12:00	Closing Thoughts	