



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2025 Madison Institute: Fundamentals of Resource Development
Names of Presenter(s): - Various
Dates and Location: - July 21-24, 2025 – Madison, WI

Date: July 21, 2025

Session 1: 8:00 am – 9:00 am (1.0 pts)

☐ - Introductions and Course Review

Session 2: 9:00 am – 10:15 am (1.25 pts)

☐ - Psychology of Giving

Session 3: 11:00 am – 12:00 pm (1.0 pts)

☐ - Ethics in Fundraising

Session 4: 1:00 pm – 2:00 pm (1.0 pts)

☐ - Fundamentals of Tax Law

Session 5: 2:00 pm – 3:15 pm (1.25 pts)

☐ - Event Fundraising

Session 6: 4:00 pm – 5:00 pm (1.0 pts)

☐ - Introduction to Class Project and Daily Recap

Date: July 22, 2025

Session 1: 8:45 am – 9:30 am (1.0 pts)

☐ - General Session: State of the Union-Healthcare Philanthropy

Session 2: 10:00 am – 11:00 am (1.0 pts)

☐ - Strategic & Annual Planning

Session 3: 11:00 am – 12:30 pm (1.5 pts)

☐ - Understanding Development Structures and Function

Session 4: 1:30 pm – 2:45 pm (1.0 pts)

☐ - Stating Your Case

Session 5: 3:00 pm – 5:00 pm (2.0 pts)

☐ - Major Gifts, Solicitations, & Class Project

Date: July 23, 2025

Session 1: 9:00 am – 10:00 am (1.0 pts)

☐ - Foundations & Corporate Giving

Session 2: 10:00 am – 11:30 am (1.5 pts)

☐ - Annual Giving – Stewardship & Recognition

Session 3: 12:00 pm – 1:30 pm (1.5 pts)

☐ - Effective Communication Strategies

Session 4: 1:30 pm – 2:30 pm (1.0 pts)

☐ - Research Development & Cultivation

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: July 24, 2025

Session 1: 8:45 am – 10:00 pm (1.25 pts)

☐ - Campaigns

Session 2: 10:00 am – 11:00 am (1.0 pts)

☐ - Benchmarks and Budgeting

Session 3: 11:15 am – 12:30 pm (1.25 pts)

☐ - Physician Advocates & Grateful Patients

Session 4: 1:15 pm – 2:30 pm (1.25 pts)

☐ - Planned Giving

Session 5: 2:30 pm – 3:30 pm (1.0 pts)

☐ - Board Development and Giving

Session 6: 3:30 pm – 5:00 pm (1.5 pts)

☐ - Class Project Group #1-3 Presentations

Total number of points attained: _____/25.25

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