



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2025 Madison Institute: Annual Giving
Names of Presenter(s): - Various
Dates and Location: - July 21-24, 2025 – Madison, WI

Date: Monday, July 21, 2025

Session 1: 8:00 am – 9:30 am (1.5 pts)

☐ - Introductions and Course Review

Session 2: 9:30 am – 10:30 am (1.0 pts)

☐ - Planning Your Annual Fund Program

Session 3: 10:45 am – 11:45 am (1.0 pts)

☐ - Psychology of Giving

Session 4: 12:45 pm – 2:00 pm (1.25 pts)

☐ - Trends in Giving

Session 5: 2:00 pm – 3:00 pm (1.0 pts)

☐ - Employee Giving

Session 6: 3:15 pm – 5:00 pm (1.75 pts)

☐ - Pipeline Development

Date: Tuesday, July 22, 2025

Session 1: 8:45 am – 9:30 am (1.0 pts)

☐ - General Session: State of the Union – Healthcare Philanthropy

Session 2: 9:45 am – 11:15 am (1.5 pts)

☐ - Evaluating Your Annual Fund

Session 3: 11:15 am – 12:30 pm (1.25 pts)

☐ - HIPAA, Privacy, and DEI

Session 4: 1:30 pm – 2:30 pm (1.0 pts)

☐ - Stewardship

Session 5: 2:45 pm – 4:00 pm (1.25 pts)

☐ - Leveraging AI in Philanthropic Programs

Session 6: 4:15 pm – 5:00 pm (1.0 pts)

☐ - Application of Today's Learnings

Date: Wednesday, July 23, 2025

Session 1: 8:00 am – 9:00 am (1.0 pts)

☐ - Optional Breakfast Roundtables

Session 2: 8:45 am – 10:00 am (1.25 pts)

☐ - Mid-Level Donor Programs

Session 3: 10:15 am – 11:30 am (1.25 pts)

☐ - The Foundation and the Hospital

Session 4: 1:15 pm – 2:15 pm (1.0 pts)

☐ - Telling Your Story

Session 5: 12:15 pm – 1:15 pm (1.0 pts)

☐ - Direct Mail

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: Thursday, July 24, 2025

Session 1: 8:30 am – 10:00 am (1.5 pts)

☐ - Digital Fundraising

Session 2: 10:15 am – 11:30 am (1.25 pts)

☐ - Annual Fund in Grateful Patients

Session 3: 11:30 am – 12:30 pm (1.0 pts)

☐ - Special Events

Session 4: 1:30 pm – 2:30 pm (1.0 pts)

☐ - Monthly Giving

Session 5: 2:30 pm – 3:30 pm (1.0 pts)

☐ - Strengths of Annual Giving

Session 6: 3:30 pm – 4:00 pm (1.5 pts)

☐ - Develop Your Annual Fund Plan, Create Your Action Plan, Wrap Up

Total number of points attained: _____/27.25

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