



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2025 Madison Institute: Elements of Major Gifts
Names of Presenter(s): - Various
Dates and Location: - July 21-24, 2025 – Madison, WI

Date: July 21, 2025

Session 1: 8:00 am – 9:00 am (1.0 pts)

☐ - Orientation and Introduction to Major Gifts

Session 2: 9:00 am – 10:00 am (1.0 pts)

☐ - Donor Motivations

Session 3: 10:15 am – 12:00 pm (1.75 pts)

☐ - Grateful Patients

Session 4: 1:00 pm – 2:30 pm (1.5 pts)

☐ - Prospect Identification/Qualification

Session 5: 2:45 pm – 4:15 pm (1.5 pts)

☐ - Story Telling

Date: July 22, 2025

Session 1: 8:00 am – 9:00 am (1.0 pts)

☐ - General Session: State of the Union

Session 2: 9:15 am – 10:15 am (1.0 pts)

☐ - Cultivation

Session 3: 10:15 am – 11:00 am (1.0 pts)

☐ - Strategic Leader, C-Suite and Volunteer Engagement

Session 4: 11:15 am – 12:15 pm (1.0 pts)

☐ - Setting Priorities and Portfolio Management

Session 5: 1:15 pm – 2:45 pm (1.5 pts)

☐ - "Artificial Intelligence" Working with AI in Major Gifts

Session 6: 3:00 pm – 5:00 pm (2.0 pts)

☐ - Solicitation

Date: July 23, 2025

Session 1: 8:00 am – 9:00 am (1.0 pts)

☐ - Roundtables

Session 2: 9:00 am – 10:00 am (1.0 pts)

☐ - Stewardship

Session 3: 10:15 am – 11:30 am (1.0 pts)

☐ - HIPAA/PIPEDA & Ethics

Session 4: 12:45 pm – 2:30 pm (1.75 pts)

☐ - Planned Giving & Blended Gifts

Date: July 24, 2025

Session 1: 9:00 am – 10:45 am (1.75 pts)

☐ - Panel Discussion

Session 2: 12:30 pm – 3:45 pm (3.25 pts)

☐ - Capstone Project Presentations

Total number of points attained: _____/24

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>