

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2025 Madison Institute: Executive Leadership
Names of Presenter(s): - Various
Dates and Location: - July 21-24, 2025 – Madison, WI, USA

Date: July 21, 2025

Session 1: 9:00 am – 10:30 am (1.5 pts)

☐ - Introductions

Session 2: 10:30 am – 12:00 pm (1.5 pts)

☐ - Role of the CPO

Session 3: 1:00 pm – 2:30 pm (1.5 pts)

☐ - Fundraiser in Chief

Session 4: 2:30 pm – 4:00 pm (1.5 pts)

☐ - Developing Business Plan

Session 5: 4:15 pm – 5:00 pm (1.0 pts)

☐ - Daily Dialogue

Date: July 22, 2025

Session 1: 8:45 am – 9:30 am (1.0 pts)

☐ - Opening General Session: Alice Ayres

Session 2: 9:30 am – 11:00 am (1.5 pts)

☐ - Self-Preservation

Session 3: 10:30 am – 12:00 pm (1.5 pts)

☐ - Practical Advancement

Session 4: 1:15 pm – 2:15 pm (1.0 pts)

☐ - Recruitment Process

Session 5: 2:45 pm – 4:15 pm (1.5 pts)

☐ - Coaching Up/Creating the Pull

Session 6: 4:15 pm – 5:00 pm (1.0 pts)

☐ - Daily Dialogue

Date: July 23, 2025

Session 1: 9:00 am – 10:30 am (1.5 pts)

☐ - Making the Case for Philanthropy

Session 2: 10:45 am – 12:00 pm (1.25 pts)

☐ - Controlling the Narrative

Session 3: 1:00 pm – 2:00 pm (1.0 pts)

☐ - Daily Dialogue

Date: July 24, 2025

Session 1: 9:00 am – 10:30 am (1.5 pts)

☐ - How to Create Your Team

Session 2: 10:45 am – 12:00 pm (1.25 pts)

☐ - Building, Managing, Accountability

Session 3: 1:15 pm – 2:30 pm (1.25 pts)

☐ - Planned Giving Management

Session 2: 2:45 pm – 4:15 pm (1.5 pts)

☐ - Board/Donor Management

Total number of points attained:

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