

**Association for Healthcare Philanthropy  
Madison Institute**

**Executive Leadership**

2026

**Core Faculty:**

**Dean** | Jess McLain, MHA, CFRE  
**Associate Dean** | Art Ochoa, JD  
Glenn Miller and Preston Walton

**Class Guest Speakers:**

Michael Singleton, Russell Reynolds Executive Search  
Michelle Glennon, Vice President Gift Planning/Philanthropy  
MedStar Health

## Madison Institute 2026—Executive Leadership<sup>2</sup>

Monday, July 13	Topic/Activity	Faculty
7:00 – 8:00 AM	Breakfast Available	
8:00 – 9:00 AM	General Session & Keynote Speaker	
9:00 – 10:30 AM	Introduction	Jess and Art
10:30 – 12:00 PM	Role of the CPO	Art
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Fundraiser in Chief	Glenn
2:30 – 4:00 PM	How to Develop a “Must do can’t fail business plan”	Preston
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 PM	Welcome Reception	
Evening	ELT Dinner - TBD	

*\*All sessions and breaks are in the Pyle Center unless otherwise noted.*

## Madison Institute 2026—Executive Leadership<sup>3</sup>

<b>Tuesday, July 14</b>	<b>Topic</b>	<b>Faculty</b>
8:00 – 9:00 AM	Breakfast Available	
9:00 – 11:00 AM	Self – Preservation	Jess moderate/All
11:00 – 12:00 PM	Practical Advancement	Preston moderate
12:00 – 1:00 PM	Lunch	
1:15 – 2:15 PM	Recruitment Process	Michael Singleton/Russell Reynolds
2:15 – 2:30 PM	Break	
2:30 – 4:00 PM	Coaching Up/Creating Pull	Jess/Glenn
4:00 – 4:15 PM	Break	
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 PM	ELT Cocktail hour - Edgewater	
5:00 – 6:00 PM	Networking Social	
Evening	Dinner on your own	

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## Madison Institute 2026—Executive Leadership<sup>4</sup>

<b>Wednesday, July 15</b>	<b>Topic</b>	<b>Faculty</b>
8:00 – 9:00 AM	Breakfast & Optional Roundtables	
9:00 – 10:30 AM	Making The Case for Philanthropy	Glenn
10:30 – 10:45 AM	Break	
10:45 – 12:00 PM	Controlling the Narrative	Preston
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Daily Dialogue/Parking Lot	All
2:30 PM	Free afternoon begins	

*\*All sessions and breaks are in the Pyle Center unless otherwise noted.*

## Madison Institute 2026—Executive Leadership<sup>5</sup>

Thursday, July 16	Topic	Faculty
8:00 – 9:00 AM	Breakfast – Pyle Center	
9:00 – 10:30 AM	How to Create Your team form/function	Glenn and Art
10:30 – 10:45 AM	Break	
10:45 – 12:00 PM	Building   Managing   Accountability	Jess
12:00 – 1:00 PM	Lunch	
1:15 – 2:30 PM	Planned Giving Management	Michelle Glennon
2:30 – 2:45 PM	Break	
2:45 – 4:15 PM	Board/Donor Management	Art
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 pm	Closing Celebration Social Hour	
Evening	Dinner on your own	

*\*All sessions and breaks are in the Pyle Center unless otherwise noted.*