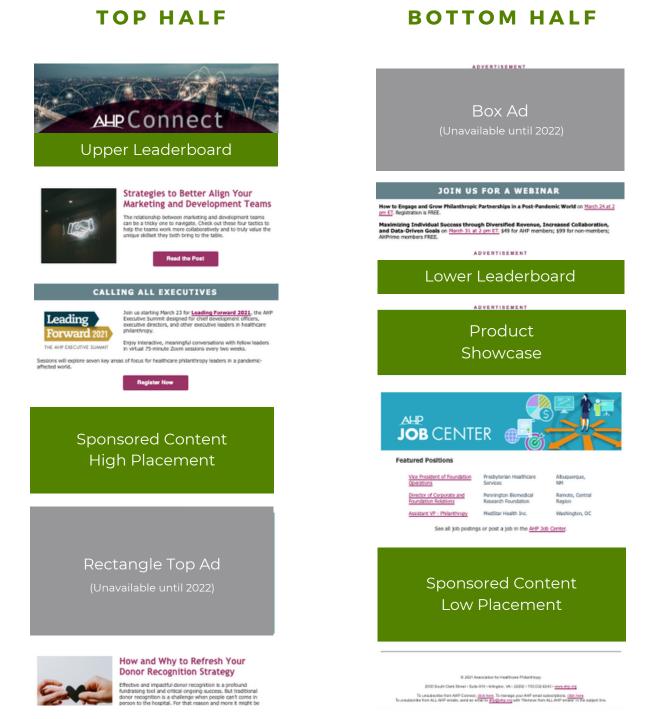
## **Connect Newsletter**

The AHP Connect Newsletter is emailed to AHP members every other Thursday. Each issue includes the latest highlights in healthcare philanthropy news, thought leadership articles, educational and professional opportunities, and community updates.





Rates below are divided by Affiliate Member (AM) and Non-members (NM).

Specs	1 Month	3 Months	6 Months
	(2 Ads)	(6 Ads)	(12 Ads)
<b>Upper Leaderboard</b>	<b>AM: \$1,600</b>	<b>AM: \$3,400</b>	<b>AM: \$5,200</b>
630px wide x 90px high	NM: \$1,900	NM: \$3,700	NM: \$5,500
<b>Lower Leaderboard</b>	<b>AM: \$1,300</b>	<b>AM: \$3,000</b>	<b>AM: \$4,700</b>
630px wide x 90px high	NM: \$1,600	NM: \$3,300	NM: \$5,000
<b>Box Ad</b> 280px wide x 200px high + content	<b>AM: \$700</b> NM: \$1,000	<b>AM: \$1,700</b> NM: \$2,000	<b>AM: \$2,400</b> NM: \$1,700
<b>Rectangle Top Ad</b>	<b>AM: \$300</b>	<b>AM: \$600</b>	<b>AM: \$1,000</b>
468px wide x 60px high	NM: \$600	NM: \$900	NM: \$1,300
<b>Sponsored Content</b> <b>High Placement</b> 150px wide x 150px high logo + content	<b>AM: \$800</b> NM: \$1,100	<b>AM: \$1,300</b> NM: \$1,600	<b>AM: \$2,000</b> NM: \$2,300
<b>Sponsored Content</b> <b>Low Placement</b> 150px wide x 150px high logo + content	<b>AM: \$600</b> NM: \$900	<b>AM: \$1,000</b> NM: \$1,300	<b>AM: \$1,700</b> NM: \$2,000
<b>Product Showcase</b>	<b>AM: \$200</b>	<b>AM: \$400</b>	<b>AM: \$600</b>
175px wide x 125px high	NM: \$500	NM: \$700	NM: \$900

## ADVERTISING REQUIREMENTS

- Image files must be in PNG, JPG, or GIF formats according to the specs respective to the ad package purchased
- Must provide all URLs to be hyperlinked to the ad; UTM parameters are strongly encouraged but not required
- No ads requiring plug-ins, or with audio or cookies can be used