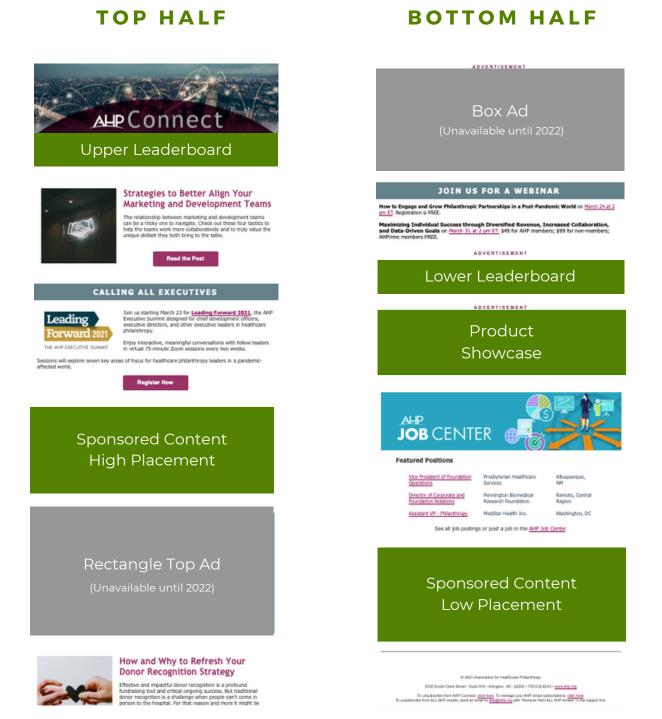
Connect Newsletter

The AHP Connect Newsletter is emailed to AHP members every other Thursday. Each issue includes the latest highlights in healthcare philanthropy news, thought leadership articles, educational and professional opportunities, and community updates.





Rates below are divided by Affiliate Member (AM) and Non-members (NM).

Specs	1 Month	3 Months	6 Months
	(2 Ads)	(6 Ads)	(12 Ads)
Upper Leaderboard	AM: \$1,600	AM: \$3,400	AM: \$5,200
630px wide x 90px high	NM: \$1,900	NM: \$3,700	NM: \$5,500
Lower Leaderboard	AM: \$1,300	AM: \$3,000	AM: \$4,700
630px wide x 90px high	NM: \$1,600	NM: \$3,300	NM: \$5,000
Box Ad 280px wide x 200px high + content	AM: \$700 NM: \$1,000	AM: \$1,700 NM: \$2,000	AM: \$2,400 NM: \$1,700
Rectangle Top Ad	AM: \$300	AM: \$600	AM: \$1,000
468px wide x 60px high	NM: \$600	NM: \$900	NM: \$1,300
Sponsored Content High Placement 150px wide x 150px high logo + content	AM: \$800 NM: \$1,100	AM: \$1,300 NM: \$1,600	AM: \$2,000 NM: \$2,300
Sponsored Content Low Placement 150px wide x 150px high logo + content	AM: \$600 NM: \$900	AM: \$1,000 NM: \$1,300	AM: \$1,700 NM: \$2,000
Product Showcase	AM: \$200	AM: \$400	AM: \$600
175px wide x 125px high	NM: \$500	NM: \$700	NM: \$900

ADVERTISING REQUIREMENTS

- Image files must be in PNG, JPG, or GIF formats according to the specs respective to the ad package purchased
- Must provide all URLs to be hyperlinked to the ad; UTM parameters are strongly encouraged but not required
- No ads requiring plug-ins, or with audio or cookies can be used