

The following are links to posts from Marts & Lundy's COVID-19 resource page, [Philanthropy Amidst Global Disruption](#). These were curated for AHPs audience, and we welcome any and all questions and suggestions for future topics.

March 12

[What Do Donors Do In Times of Crisis, COVID-19](#)

A blog post by Kate Harris, Senior Consultant, Aging Services

Whether you're putting emergency response plans in place or standing by for more information, you may be wondering what you can or should be doing, especially for those of us who are fundraisers and not health professionals. In this post we offer frequently asked questions and our take on a response.

March 19

[Setting the Best Stage for Effective Video Conferences](#)

A PowerPoint developed by Sarah Muench, Associate Consultant, Communications

As you now find yourself sitting in front of a computer video camera rather than face-to-face with a donor or colleagues, we thought it would be helpful to share some tips on how to set the stage for the best video conference experience.

March 19

[Looking to the Future in a Time of Crisis](#)

A blog post by Tim Portwood, Of Counsel

As we all come to grips with the enormity of the COVID-19 pandemic, we can draw inspiration from how those who came before us dealt with the challenges of their times.

March 20

[On the Front Line. COVID-19 and Health Sciences Philanthropy](#)

A blog post by David Gillig FAHP, Senior Consultant & Principal

This crisis has placed the world's healthcare and health sciences institutions on the front line of the battle against a devastating disease. We offer recommended guidance to support your efforts through these unfolding events.

March 24

[Webinar: Philanthropy Amidst Global Disruption](#)

Panelists:

Karen Callahan, Senior Consultant & Managing Principal

Mary Ruth Carleton, Of Counsel

Mark Kimbell, Senior Consultant & Managing Principal

Moderator: Doug Stewart, Chairman of the Board

A panel of Marts & Lundy experts share their personal experiences as fundraisers and consultants during periods of crisis. Their lessons learned include actionable recommendations you can implement as you steward your institution, staff and donors through this period of extreme disruption.

March 27

[Successful Healthcare Fundraising During COVID-19](#)

A blog post by David Gillig FAHP, Senior Consultant & Principal

We offer you the latest on successful fundraising practices during our public health crisis, including tactics resonating most with donor audiences.

April 1

[How to Steward Recurring Gifts in Economic Uncertainty](#)

A blog post by Brian Zive, Consultant, Analytical Solutions

An economic downturn and the threat of unemployment can make income-based donors rethink their generosity. What should you do if your organization starts receiving inquiries to cancel recurring gifts?

April 7

[Webinar: Perspectives on Healthcare Philanthropy During Pandemics](#)

Panelists:

Ingrid Perry, former President and CEO at North York Hospital Foundation

Dr. Michael Horne, CEO of Parkland Foundation

Mark Kimbell, Senior Consultant & Managing Principal

Moderator: David Gillig, FAHP, Senior Consultant & Principal

Ingrid Perry shares her experience as president and CEO at North York Hospital Foundation during the SARS pandemic. Dr. Michael Horne, CEO of Parkland Foundation, will discuss how the Foundation and the Hospital are addressing COVID-19 and preparing for the post-COVID era. Marts & Lundy panelists include Senior Consultant & Managing Principal Mark Kimbell and Senior Consultant & Principal David Gillig, FAHP. Doug Stewart, Chairman of the Board, will moderate the discussion.