



What is the Twelve Days of Giving Campaign?

Giving Tuesday is an international day of giving, where individuals across the globe donate to causes they care about. This year, we are hosting "Twelve Days of Giving" on Facebook. Each day, we will share posts and/or videos about each of our twelve funds to educate and inspire others to give.

How You Can Help

You can make an impact on this year's Giving Tuesday campaign by liking, sharing, and commenting on the Foundation's posts from Nov. 17—Nov. 28, 2018. Encourage others to like our page and choose a cause they care about to donate to this holiday season!

Social Media Schedule:

Posts will go out each day at 10:00 AM & 2:00 PM.

- Nov. 17—Breast Cancer Mammography Fund
- Nov. 18—Enhancing Nursing Excellence Fund
- Nov. 19—Delbert Day Cancer Institute
- Nov. 20—Abbie Darnell Mobility Fund
- Nov. 21—Hospice Fund
- Nov. 22—Joy of Caring Cancer Fund
- Nov. 23—Heart-2-Heart Fund
- Nov. 24—Jay Crump, D.O. Memorial Fund
- Nov. 25—Pediatric Dental Fund
- Nov. 26—Baby Steps Fund
- Nov. 27—Patient Transportation Fund
- Nov. 28—Greatest Needs Fund

Below are pre-crafted comments you're welcome to use when liking, sharing, or commenting on posts.

How are YOU giving back during #GivingTuesday? We're kicking off day ___ of our #12DaysofGiving campaign with the ____ Fund. Donate to the fund of your choice here: [DONATE](#)

Double your impact during our #GivingTuesday campaign with our challenge match program for our Greatest Needs Fund. Thanks to [BNSF Railway Foundation](#), each dollar pledged will be matched up to \$2,500. This challenge will generate \$5,000! Give today: [DONATE](#)

The countdown to #GivingTuesday continues with Day ___ of our #12DaysofGiving campaign. Today, learn about ____ Fund.

Each year, #GivingTuesday gives people across the globe the opportunity to make a difference. Join the movement this year and make a difference in your community: [DONATE](#)

This #GivingTuesday, show your support and join the movement! You don't have to wait to give: [DONATE](#)

What's your gift? This #GivingTuesday, support one of the Foundation's twelve funds for #12DaysofGiving and make a difference in the life of your friend, neighbor, or family member. [DONATE](#) today.

Facebook Handle:

@PCRMCFoundation

Hashtags to use:

#GivingTuesday

#12DaysofGiving

Example Posts

