



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - AHP Big Ideas Conference
Names of Presenter(s): - Various
Dates and Location: - June 28-30, 2015 – Austin, TX

Date: 28 June, 2015

Session 1: 8:00 am–4:00 pm (6.5 pts)

- AHP Development Primer

Session 2: 4:30 pm–6:00 pm (1.25 pts)

- Opening Keynote Session with Amy Herman

Date: 29 June, 2015

Session 1: 9:15 pm–10:30 pm (1.25 pts)

- Creative Storytelling
- Nurse for Good: Empowering Nurses, Inspiring Physicians and Creating a Culture of Philanthropy in One Health Care System
- Leading Parallel Change: As the Organization Grows So Grows the Development Office
- Blended Gifts: Big Ideas To Maximize Every Donor's Potential

Date: 29 June, 2015

Session 2: 11:00 pm–12:00 pm (1 pts)

- Prospect Connections: Gaining Perspectives From Your Peers
- Innovative Ideas for Engaging the Community in Supporting Hospitals and Other Health Care Organizations
- Enhancing Your Own Culture of Philanthropy
- Investing in the Promise of Philanthropy

Date: 29 June, 2015

Session 3: 1:45 pm–3:00 pm (1.25 pts)

- Embedding Fundraising in the World of Physicians
- Solution-Oriented Leadership
- Stewardship: The Best Kept Secret

Date: 29 June, 2015

Session 4: 3:30 pm–4:15 pm (1.25 pts)

- Aligning Strategy and External Funding through Development and Program Design
- Your Dream Team: Where to Find Them and How to Keep Them ó The Value of Talent Management
- Blueprint for Bequest Success: What Strategies Bring Real Results?

Date: 30 June, 2015

Session 1: 8:00 am–9:15 am (1pts)

- Breakfast Keynote Session with Byron Reese

Date: 30 June, 2015

Session 2: 9:30 am–10:30 am (1 pts)

- Transformational Recruitment: Transparency & Fit
- Making Analytics Sexy...and Useful!
- The Sassy BHAG

Date: 30 June, 2015

Session 3: 10:45 am–12:00 pm (1.25 pts)

- Grateful Patients into Grateful Givers: Hints, Ideas, and Best Practices

- Time to Break Free From the
Traditional Capital Campaign

- Professional Advisors & Philanthropy:
A Changing Paradigm

Total number of points attained: _____