



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:	- Association for Healthcare Philanthropy
Title of Activity:	- AHP Convene Canada Conference
Names of Presenter(s):	- Various
Dates and Location:	- April 29-May1, 2015 – Vancouver, BC Canada

Date: 29 April, 2015

Session 1: 9:00 am–5:00 pm (6.5 pts)

- AHP Development Primer

Date: 30 April, 2015

Session 1: 8:30 am–9:45 am (1.0 pts)

- Opening Keynote Session with Jeff Melanson

Session 2: 10:15 am–11:45 am (1.5 pts)

- Small Charities, Big Impact
- Major Gift Fundraising—Are You Ready for the Challenge?
- Engage Your Clinicians to Identify More Prospects for Your Campaign
- Two Voices, One Brand. Bridging the Gap Between Hospital and Foundation PR

Session 3: 1:45 pm–2:45 pm (1.0 pts)

- The Coaching Connection: Leadership Through Mentorship
- Injecting Risk for Healthier Annual Giving
- Turning Data Analytics into Meaningful Business Intelligence
- Perfect Prose or Patient Fluff?

Session 4: 3:15 pm–4:15 pm (1.0 pts)

- It's the Donor's Movie—We are Just the Set Decorators
- Benchmarking: Looking Backward to Go Forward
- The Million-Dollar Volunteer Fundraising Team—Recruitment, Motivation and Training

to Maximize your Fundraising Impact

- Making Your Mission Possible

Session 5: 4:30 pm–5:30 pm (1.0 pts)

- Small Shop Capital Campaigns from A–Z—Building a Culture of Philanthropy Along the Way
- How High is Up? The Fund Development Audit
- Launching a Digital Marketing Program with Little Buy-in or Budget
- What Facilitators Know that Position You for Success

Date: 1 May, 2015

Session 1: 8:00 am–9:00 am (1 pts)

- Keynote Breakfast with Marnie Spears

Session 1: 9:15 am–10:45 am (1.5 pts)

- Using Doctor-Patient Relationships to Foster Grateful Patient Philanthropy: The Physician Perspective
- Inspiring More People to Monthly Support!
- Planned Giving Planning in Five Easy Steps
- Engaging Staff—Inspiring the Front Line and Breaking Through the Status Quo

Session 2: 11:00 am–12:00 pm (1.0 pts)

- Stewardship—It's Easier than Asking for Money
- The Science Behind Major Gift Success
- Moving Donors to Making a Difference
- Engaging Communities—Shift Happens in

Health Care Through Effective Consultation

Session 3: 12:15 pm–1:30 pm (1.25 pts)

- How You Can Build Your Digital Fundraising Program in the CASL Age
- Transitioning from a Hospital Foundation to a Community Healthcare Foundation
- The Recipe for Building a Major Gift Program from Scratch
- Changing the Conversation: How to Harness the Power of Traditional and New Media to Turn Crisis into Victory

Total number of points attained: _____