CONTINUING EDUCATION POINTS TRACKER

**CFRE International** has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

| Activity Organizer: | - [Association of Healthcare Philanthropy] |
| Title of Activity: | - [International Conference] |
| Names of Presenter(s): | - [Various] |
| Dates and Location: | - [October 18-21, 2017, New Orleans, LA] |

**Date: Wednesday, October 18, 2017**
Pre-Conference Workshop: 9:00 [am] – 5:00 [pm] (7 pts)
- [Advanced Course in Health Care Fundraising]
- [Primer Workshop]
- [Healthsystem Development Program]

**Date: Wednesday, October 18, 2017**
Pre-Conference Workshop: 1:00 [pm] – 5:00 [pm] (4 pts)
- [HIPAA Workshop]
- [CDO Forum]

**Date: Thursday, October 19, 2017**
Keynote: 9:00 [am] – 10:15 [am] (1.25 pts)
- [Opening Keynote with Shabnam Mogharabi]

**Date: Thursday, October 19, 2017**
Session 1: 11:00 [am] -12:15 [pm] (1.25 pt)
- [The Top 10 Strategies for a Successful Monthly Giving Program]
- [The Priority Pivot: Continuing the Campaign Dance When the Music Changes]
- [Corporate Partnerships: Why Cause Marketing is Not Sustainable and You Need to Evolve]
- [Securing Blended and Documented Planned Gifts: Three Steps of the Philanthropic Learning Curve]
- [Hospice Fundraising: Emerging Grateful Patient and Family Programs]

**Date: Thursday, October 19, 2017**
Session 2: 1:15 [pm] – 2:30 [pm] (1.25 pt)
- [Bridging the Leadership Divide]

- [The Art of Inquiry: Conversation Strategies that Raise More Money]
- [Leading From the Donors View: Campaign Project Selection and Design from the Strategic Plan]
- [The Practice of Gratitude: The Rest of the Grateful Patient & Family Journey]
- [Keep Your Friends Close: Simple, Creative Stewardship for Small/Medium Shops]
- [How High Performers Allocate Resources for Peak Production]

**Date: Thursday, October 19, 2017**
Closing Session: 3:30 [pm] – 4:45 [pm] (1.25 pts)
- [Plenary Session with Amy Blankson]

**Date: Friday, October 20, 2017**
Session 1: 9:00 [am] – 10:15 [am] (1.25 pts)
- [Building the System Development Organization]
- [Those Who Plan the Battle Do Not Battle the Plan: A Roadmap for Transformational Revenue Growth]
- [Encouraging Character: Team Building and Management Today]
- [Overcoming Physician Objections to Grateful Patient Fundraising]
- [Thinking Beyond What Can Be Imagined: The New Era of Cases for Support]
- [The Flexible Fundraiser: Matching Your Approach with the Donor’s Personality]

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
http://www.cfre.org/education/my-education-finder/
Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more CFRE approved continuing education opportunities on My Education Finder:
http://www.cfre.org/education/my-education-finder/