



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - Association for Healthcare Philanthropy  
**Title of Activity:** - 2021 AHP Annual International Conference  
**Names of Presenter(s):** - Various  
**Dates and Location:** - October 20 – 21, 2021 (Online)

**Date: Wednesday, October 20, 2021**  
**Keynote: 11:00 [am] – 12:00 [pm] (1 pt)**  
 - [Fireside Chat]

**Date: Wednesday, October 20, 2021**  
**Session 1: 12:15 [pm] – 1:00 [pm] (1 pt)**  
 - [Maximizing the ROI of Donor Experience!]  
 - [Next Level Ally & Patient Focused Philanthropy in the New Normal]  
 - [From Sandbox to Billionaires-Building a Streamlined Virtual Cultivation Strategy]  
 - [Women Leaders in Philanthropy: Our Journeys, Struggles, Opportunities, and the Future]

**Date: Wednesday, October 20, 2021**  
**Session 2: 1:15 [pm] – 2:00 [pm] (1 pt)**  
 - [Quality vs Quantity: What Makes a Portfolio Great? – *Live Lunch & Learn session*]  
 - [Leveraging Philanthropy to Advance Community Health – *Live Lunch & Learn session*]  
 - [Direct Mail During Difficult Times – *Live Lunch & Learn session*]  
 - [Retaining Talent: Training & Treating Them Right – *Live Lunch & Learn session*]

**Date: Wednesday, October 20, 2021**  
**Session 3: 2:00 [pm] – 2:45 [pm] (1 pt)**  
 - [Onboarding & Culture Building in Abnormal (and New Normal) Times]  
 - [To Get More Gifts, Think Like a Donor]

- [Digging Through Your Donor Data to Find the Hidden Treasure]  
 - [Systematizing Planned Giving for a Multi-Site Health System]

**Date: Wednesday, October 20, 2021**  
**Session 4: 3:15 [pm] – 4:00 [pm] (1 pt)**  
 - [Grateful Giving: Redefining Healthcare Philanthropy]  
 - [Concierge Services for VIPs and Donors: Smart Stewardship or Inexcusable Inequities?]  
 - [Fired-Up Grateful Patient Fundraising Strategies: How Data Analytics & Performance Metrics Upped Our Results]  
 - [New Innovations & Opportunities to Advance Rural Healthcare]

**Date: Thursday, October 21, 2021**  
**Keynote: 11:00 [am] – 12:00 [pm] (1 pt)**  
 - [Using Storytelling to Humanize Crisis Response]

**Date: Thursday, October 21, 2021**  
**Session 1: 12:30 [pm] – 1:15 [pm] (1 pt)**  
 - [Let's Get Together: Merging Resources & Talent to Exponentially Improve Results]  
 - [Crisis as a Window to Better Stewardship & Cultivation]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>

- [Revitalizing Your Grateful Patient Program with Modeling & Analytics]
- [Strategic Planning Through & Beyond the Pandemic]
- [Leadership Councils: Moving From Transactional to Transformational Giving]

**Date: Thursday, October 21, 2021**

**Session 2: 2:00 [pm] – 2:45 [pm] (1 pt)**

- [Developing a Trusted Data-Driven grateful Patient Program]
- [Gift Planning Conversations That Lead to Large & Diverse Gifts]
- [The Value of Visualization: Transformational Change Through Dashboards & Analytics]
- [Metrics, Momentum, Meaning: Succeeding as a Team in Extraordinary Times]

**Date: Thursday, October 21, 2021**

**Session 3: 3:15 [pm] – 4:00 [pm] (1 pt)**

- [RIFT Project: Eliminating Delays When Requesting IRA Death Claims]
- [So You Want to Become a CDO: Preparing for the Role]
- [Better Than a Gala: Reimagining the Giving Day]
- [Leading From Behind: Leveraging Healthcare Philanthropy to Advance Racial Equity]

**Date: Thursday, October 21, 2021**

**Session 4: 4:15 [pm] – 5:00 [pm] (1 pt)**

- [Diversity, Equity, and Inclusion: Strengthening Engagement & Fundraising Through Inclusion]

**Total number of points attained: \_\_\_\_\_**

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