

Association for Healthcare Philanthropy Madison Institute

Philanthropy Operations Track

2026

Core Faculty:

Carrie Boardwick, CFRE, Dean
Josh LaBorde, CFRE, Associate Dean
Wayne Combs, MBA, Ed.D.
Becky Frantz, Ph.D., CFRE

Class Guest Speakers:

Tim Logan, ACFRE, FAHP, FCEP
Alisa Smallwood, FAHP, CFRE

Madison Institute 2026—Philanthropy Operations

2

Monday, July 13	Topic/Activity	Faculty
7:00-8:00 AM	Breakfast Available	
8:00-9:00 AM	General Session & Keynote Speaker	
9:15 AM	Welcome and Introductions	All
10:15-11:15 AM	The Role of the Operations Leader in Healthcare Philanthropy	Carrie Boardwick Wayne Combs
11:15-11:30 AM	Break	
11:30-12:30 PM	Benchmarking: What's it all About?	Becky Frantz Carrie Boardwick
12:30-1:30 PM	Lunch *AHP Lunch Served until 1:15	
1:30-2:30 PM	Prospect Development Overview and the Case for Relationship Management	Becky Frantz Josh LaBorde
2:30-3:30 PM	Digital Philanthropy	Josh LaBorde Wayne Combs
3:30-4:15 PM	Talent Management	Becky Frantz Wayne Combs Carrie Boardwick
4:15-4:30 PM	Break	
4:30-5:00 PM	Recap Discussion	All
5:00-6:00 PM	Welcome Reception	
Evening	Dinner on your own	

**All sessions and breaks are in the Pyle Center unless otherwise noted.*

Madison Institute 2026—Philanthropy Operations

3

Tuesday, July 14	Topic	Faculty
8:00-9:00 AM	Breakfast Available	
9:15-10:15 AM	Direct Mail	Josue E. Hernandez Tim Logan
10:30-11:30 AM	Evaluating Your Annual Fund	Tim Logan
11:30-12:30 PM	HIPAA and Compliance	Becky Frantz, Josh LaBorde/Annual Giving Faculty
12:30-1:30 PM	Lunch *AHP Lunch Served until 1:15	
1:30-2:30 PM	Stewardship	Alisa Smallwood
2:30-2:45 PM	Break	
2:45-4:00 PM	Leveraging AI in Philanthropic Programs	Wayne Combs, Josh LaBorde/Annual Giving Faculty
4:00-4:30 PM	Tracks Separate for Debrief	
5:00-6:00 pm	Networking Social	
Evening	Dinner on your own	

Wednesday, July 15	Topic	Faculty
8:00 - 9:00 AM	Breakfast & Optional Roundtables	
9:15-10:15 AM	Ethics in Philanthropy - Our Role as Transparent and Accountable Stewardship of Donors	Carrie Boardwick Becky Frantz
10:15-11:30 AM	Change Management, Mergers, Leadership Changes (Panel Discussion)	Operations Faculty
11:30-12:30 PM	Lunch	
12:30-1:30 PM	Grateful Patient Programming and Operations	Operations Faculty
1:30-2:30 PM	Finance, Accounting, & Budgeting	Wayne Combs Carrie Boardwick
2:30 PM	Free afternoon begins	

Madison Institute 2026—Philanthropy Operations

4

Thursday, July 16	Topic	Faculty
8:00 – 9:00 AM	Breakfast – Pyle Center	
8:45-9:45 AM	Strategic Alignment Session	Becky Frantz Carrie Boardwick
9:45-10:45 AM	Project Management	Becky Frantz Carrie Boardwick
10:45-11 AM	Break	
11-12:15 PM	Technology	Josh LaBorde Wayne Combs
12:15-1:15 PM	Lunch	
1:15-2:30 PM	Reporting and Analytics	Josh LaBorde Wayne Combs
2:30-4:00 PM	Recap and Discussion	
5:00-6:30 pm	Closing Celebration Social Hour	
Evening	Dinner on your own	