

## *AHP Midwest Regional Director's Message - March 2011*

Greetings to everyone in the AHP Midwest Region. It appears as if we have all survived another winter and that spring is just around the corner. A sure sign, here in Michigan, is that the golf carts have been taken out of storage and delivered to the various courses around town. And you thought I was going to talk about birds singing!

This is the first edition of the AHP Midwest Regional Director's Message for 2011. This will replace the traditional regional newsletter and is designed to give you a brief update on what is going on at the AHP national office and in our region. My goal is to deliver this to you on a quarterly basis. Please let me know if this fits your busy life style!

### **Strategic Framework for AHP 2011 – 2015**

In keeping with our mission to engage and educate people who change lives through health care philanthropy, this issue is dedicated to the 2011 AHP Midwest Regional Conference, which this year will be held in Kansas City, Mo. One of our four strategic pillars is knowledge and this year's conference promises to be a great way to learn, to reconnect and to re-energize!

#### *Direction One: Knowledge*

AHP will be the definitive source – both in person and virtually – for ideas, tools, and resources for health care philanthropy. Goal: AHP is first choice for knowledge and information that contributes to enhanced professional performance of those engaged in health care philanthropy.

### **Successful Connections Start in Kansas City! Join us June 5 – 7, 2011**

Paul Rueschhoff, CFRE, director of development at Shawnee Mission Medical Center in Shawnee Mission, Kan., is this year's AHP Midwest Regional Conference Chair. Paul and his committee have been hard at work since late summer planning an educational program that will appeal to all levels of our membership. The [2011 AHP Midwest Regional Conference](#) will be held June 5-7 at the Marriott Country Club Plaza Hotel, adjacent to Kansas City's historic Country Club Plaza shopping and dining district.

Fifteen engaging speakers are scheduled to present over three educational tracks – Fundamentals, Best Practices and a Master's Track – thanks to the great work of Katie Spillane-Knight, CFRE, from the Detroit Medical Center and the conference's education chair, as well as the track deans: Tracey Biles, Lea Clausen and Pamela Pratt. The [Keynote Address](#) will be given by Margaret May Damen, CFP, CLU, ChFC, CDFA and CEO of the Institute for Women and Wealth. She is a recognized thought leader and change agent for issues related to women and wealth. Margaret will speak on "Engaging the Other Half: Women Philanthropists in the 21st Century."

New to health care philanthropy? The [AHP Development Primer](#) provides a comprehensive overview of health care philanthropy and is designed for those new to philanthropy or new to health care philanthropy. This workshop runs from 8:00 a.m. - 4:00 p.m. on Sunday, June 5. Be sure to check the conference brochure or click [here](#) for more details!

Conference Registration: [Sign up](#) by April 29 and receive the Early Bird Discount—a savings of \$75!

Kansas City: From shopping to baseball to jazz and barbecue—Kansas City has it all and it's the perfect place for an early summer family get away! Shopping is very close in the nationally recognized Country Club Plaza, the Kansas City Royals will be in town hosting the Twins and the Blue Jays, and you will be able to enjoy, jazz, blues and classical music at one of the many clubs in the area. Museums? Theatre?

Barbecue? It's all just a short ride from the Marriott Country Club Plaza. Please mark your calendar today and make plans to be with us in Kansas City!

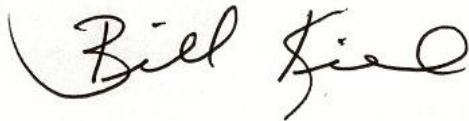
In closing, I'd like to thank the following people who are serving on the 2011 AHP Midwest Conference Committee for their hard work in planning an exceptional educational conference:

Paul A. Rueschoff, CFRE, Conference Chair  
Katie Spillane Knight, CFRE, Education Chair  
Lea Clausen, CFRE, Track Dean  
Dorene Shipley, Hospitality Chair  
Melinda Graham, Roundtable Chair

Mary Luebbert, Award Chair  
Pam Pratt, CFRE, Track Dean  
Chris Molloy, Sponsorship Chair  
David K. Burghart, CFRE, Primer Chair  
Beth Garrow, Newcomers Chair

I hope to see many of you in Kansas City, and as always I look forward to hearing from you regarding AHP. This is your organization and we are always looking for ways to make your job easier.

Best Wishes,

A handwritten signature in black ink that reads "Bill Kiel". The signature is written in a cursive style with a large, sweeping initial "B".

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