

AHP Rockies and Southwest Regional News August 2008



Regional Director's Message

[Barbara C. Larson, CFRE](#)
Regional Director

As development professionals we all know communication is key to the donor relationship. It's also the key in our personal relationships with friends, family, co-workers and others.

I'm a "Baby Boomer." While I've come to enjoy all the technology around me, I also have to admit to an occasional moment of panic. While I didn't grow up with technology as our younger colleagues "the Millennials" have, I've learned to adapt. Occasionally though, I still feel a twinge of anxiety and I'm incredibly grateful for our younger staff members who seem to bail me out at the touch of a button (how do they do that?).

A decade ago, our company introduced a new method of communication, an internal e-mail system. My first response was "what will I do with this?" As I grew more dependent I began to see the possibilities and now admit it's been years since I last sat down to hand write correspondence (with the exception of those handwritten notes to donors).

For the rest of you who readily absorb new technology, you'll be pleased to know that AHP is keeping pace with communication trends. At our recent Board of Directors meeting in Seattle, we had a Virtual Meeting test. Instead of joining us in Seattle, three staff members "attended" through a virtual conference call. This was a test case for other possible meetings of the AHP Board of Directors. We anticipate implementing this change next year which will ultimately save thousands of dollars in travel expenses.

In addition, the board approved changes to our bylaws which will allow electronic voting. We also heard more about an AHP Web-enabled initiative that will roll out this fall, allowing you to communicate easier and more efficiently through the AHP Web site.

Let's plan to get some face-to-face time at the AHP International Conference in Chicago. Until then we can still stay in touch through technology.

PS: By the time you see me in Chicago, I hope to have mastered the iPod. I've got connections with a couple of teenagers to help me out!

Barbara Larson, CFRE
Metro Administrative Director
INTEGRIS Health Foundation
Oklahoma City, OK
Barbara.Larson@integrish-health.com

Fiesta of Philanthropy

by Charles Scarborough, CFP, CFRE, Regional Conference Chair

The "Fiesta of Philanthropy" AHP Rockies & Southwest Regional Conference was a wonderful success. The conference was held May 14-17, in historic San Antonio at the Westin River Walk Hotel. We are pleased to announce a record 189 registrants. While the hotel was sumptuous and beautiful alongside the scenic, energetic river walk, the real highlights of the weekend were the well-attended education sessions. The many generous presenters kept the rapt attention of conference attendees by sharing their enthusiasm and experience on a variety of philanthropy topics.

Likewise, AHP members, vendors and guests kept the energy high, visiting with old friends and actively reaching out to make new ones. Stories were shared, victories celebrated and even a few, "don't do what I did" moments garnered understanding chuckles.

The annual regional awards luncheon was well attended. We enjoyed **Rick Resnik, CFRE** (The Seton Fund, Austin, TX) being surprised with the Gerry Gunnin award, which is presented to the AHP Rockies & Southwest region member who exhibits strong conviction of ethics and volunteer leadership, dedication to and advocacy for AHP in our region. Similarly, **Rebecca Perkins** (INTEGRIS Foundations, Oklahoma City, Okla.) was awarded the Outstanding Newcomer award for her development and enhancement of a current program at her hospital and volunteer involvement in her community and AHP. Congratulations to both of these dedicated and exceptional fundraising colleagues!



Pictured: *Left, Rebecca Perkins*, 2008 AHP Rockies & Southwest Outstanding Newcomer award winner, and *Right, Rick Resnik*, CFRE, winner of the AHP Rockies & Southwest Gerry Gunnin award.

Our loyal and generous friends at **Dini Partners** led the way with support as the main conference sponsor, while many other vendors, members and associate members stepped up with sponsorships to help make this meeting a financial success as well. Many thanks to all that contributed. We could not bring the region this kind of excellent programming, close to home, without your sponsorship support.

Special thanks go to the conference committee for their hard work and professional commitment to hosting a great conference. Committee members included:

Conference Chair
Charles Scarborough, CFP, CFRE
Seton Williamson Foundation
Austin, TX

Special Topics Track Dean
Amanda Pilcher
The Methodist Hospital Foundation
Houston, TX

Education Co-Chair
Susan Nutt
University of Texas

Primer Chair
David E. Krause, FAHP
The Seton Fund

Houston, TX

Education Co-Chair
Stephanie Young
University of Texas
Houston, TX

Annual Giving Track Dean
Heather Bradford
Methodist Health System Foundation
Dallas, TX

Major Gifts Track Dean
G. Christler Crews
Covenant Health System Foundation
Lubbock, TX

Capital Campaign Track Dean
Rick Kammerer, CFRE
Memorial Hermann Foundation
Houston, TX

Austin, TX

Sponsorship Chair
Rick Resnik, CFRE
The Seton Fund
Austin, TX

Roundtable Chair
Julie P. Johnson Haffner, CFRE
McKee Medical Center Foundation
Loveland, CO

Hospitality Chair
B. Corbett Christie
Southwest Foundation Biomedical
Research
San Antonio, TX

Plans are already under way for next year's regional conference which will be held jointly with AHP Southeast in **Nashville, Tenn., June 7 – 9, 2009**. Ably chaired by **Rick Kammerer**, the conference will take place at the Renaissance Hotel.

Charles Scarborough, CFRE
Executive Director
The Seton Fund
Round Rock, TX
cscarborough@seton.org

Is "It" Time...

By Julie Johnson Haffner, CFRE, Regional Education/Certification Chair

You know you've been thinking about it ... you know you want it ... is now the time?

The "it" is certification. Becoming a Certified Fund Raising Executive (CFRE) is an important personal and professional step. Now is the time to "just do It"!

There are 10 good reasons why you should become CFRE-certified.

1. Certification grants you more credibility.
2. Certification can improve your career opportunities.
3. Certification prepares you for greater on-the-job responsibilities.
4. Certification improves your skills and knowledge.
5. Certification may improve your earnings potential.
6. Certification demonstrates your commitment to our profession.
7. Certification enhances the image of our profession.
8. Certification reflects your achievement.
9. Certification builds self-esteem and personal satisfaction.
10. Certification offers greater recognition from peers.

The process includes a written application and examination. You can go on line to www.cfre.org to track your progress toward certification requirements, to begin an online application or to apply. Information

documentation is required in four categories: education, professional practice, professional performance and service.

For more information about becoming a CFRE visit the [CFRE Web site](#) or call (703) 820-5555.

AHP members in the Rockies & Southwest region who have achieved CFRE designation include:

Aaron Fritz	Judy Waxman
Aline Wilson	Julie Johnson Haffner
April Box	Karen Kahan
Barbara L. Walker	Katherine L. Friend
Barbara Larson	Kathie Repola
Barbara McColm	Ken W. Eggeman
Beth Zimmerman	Kimberly Mathews Britton
Brian D. Bowles	Laura Quenette
Camy Cooney	Lee Ann Deal
Charles Scarborough	Linda R. Cadigan
Cynthia Allen Perkins	Lori Wilems
Dale D. Berry	M. Anne Murphy
Dana R. Todsen, ACFRE	Mari Bosker
David M. Boggan	Martha St. Romain
David E. Krause, FAHP	Matthew G. Wright
David E. Guyer	Maureen Wood
Debra Gill	Melissa Garlington
Deborah West	Milton L. Dare
Diane C. LeBlanc	Michael Skaggs
Don Garrett	Nanette G. Duhon
Donna Budak	Patrick B. Mulvey
Edward F. Kenney, FAHP	Paul D. Fulham
Fred Scarborough	Paul Swasko
Gene Attal, FAHP	Penny P. Cowden, FAHP
Glen Newhart	Phillip C. Perry
Glen W. Cospers	Richard Boone
Harry F. Miller	Richard Kammerer
James K. McAuley	Rick Resnik
James L. Schlottman, FAHP	Rhonda Bullard
Jane Robbe Rhodes	Robert E. Corder
Janet Neff	Roxann Garcia
Janice Samples	Sandra K. Goff
Jay Bruner	Scott M. Childers
Jean M. Jenkins	Sherry Rice Rhodes
Jennifer Johnson	Tammy Gass
Jennifer Stringer	Thomas W. Pool
John P. Drake	Timothy Plocica
John Hyde	

This list identifies those members who have notified AHP of their certification status. We apologize for any errors or omissions. Please contact AHP to add your CFRE designation to your member record.

Julie Johnson Haffner, CFRE
Executive Director
McKee Medical Center Foundation
Loveland, CO
Julie.JohnsonHaffner@BannerHealth.com

The Accountable Nonprofit Organization

By Dana R. Todsens, ACFRE, Regional At Large Member

These days we hear about organizations becoming more accountable to their constituency. Usually, the stories deal with an organization that has been less than accountable with the funds in which they have been entrusted. I thought it would be useful to remind us that foundations are guided by a statement of principles that outlines the operations and procedures we undertake to demonstrate that we are accountable to our donors, the people we serve and the general public.

Participants of Accountability and Nonprofit Organizations, a think tank program co-sponsored by the National Assembly of Voluntary Health and Social Welfare Organizations and the National Health Council, and supported by a grant from the Lilly endowment Inc., developed the statement for nonprofit leaders.

According to the statement: each nonprofit organization holds a public trust to improve the quality of life. The accountable organization clearly states its mission and purpose, articulates the needs of those being served, explains how its programs work, how much they cost and what benefits they produce. The accountable organization freely and accurately shares information about its governance, finances and operations. It is open and inclusive in its procedures, processes and programs consistent with its mission and purpose. The nonprofit organization is accountable to all those it exists to serve, to all those who support it, and to society. The accountable nonprofit organization is responsible for mission fulfillment, leadership on behalf of the public interest, stewardship and quality.

I know we are all proud to subscribe to this statement of principles as an accountable nonprofit organization.

Dana Todsens, ACFRE
President
INTEGRIS Foundations
Oklahoma City, OK
dana.todsens@integrish-health.com